



monarch  
HOUSING ASSOCIATES

# Strategic Planning



# Why the focus on Strategic Planning

# Guiding Principle for your System

- Mission
- Vision
- System/Policy Framework
- Overarching Goals/Strategies



# Who needs to be at the table



# Planning Partners

- Community Power Brokers
- Vested Interest
- Impacted Groups
- Traditional Service Providers
- Tangential Service Providers

# Engaging New Stakeholders

- Setting stage with core group of planners
- Identify core message
- Special meetings
- Education
- Specific strategies/activities



# Restructuring the Process

# Planning through the CoC

- Committee structure – information sharing vs. planning
- Administrators of the planning process
- Dedicated planning group centered around specific issues
- Large vs. small planning group



# Areas of Consideration

- System Components & their interaction
- Access to your system
- Eligibility standards & target populations
- System goals & performance standards
- Data collection and analysis

# Plans to End Homelessness

- Support the CoC mission
- Include broad goals that transcend changes
- Outline decision making and planning process
- Set the framework for change
- Revisit specific strategies periodically
- Monitor progress

# Effective Planning Process

- Dedicated stakeholders identifying strategies & best practices
- Use data on need & outcomes to drive planning
- High level decision makers part of approval and implementation process
- Clearly identified structure for facilitation, oversight & management