

NJ COUNTS



GLOUCESTER COUNTY

January 28, 2025

Acknowledgements

The New Jersey Housing and Mortgage Finance Agency and its partner in the annual Point-in-Time Count, Monarch Housing Associates, would like to thank all Point-In-Time Coordinators, homeless service providers, agencies, and volunteers who participated in NJ Counts 2025, with specific recognition of the Morris County Advisory Board Committee, which graciously provided a Spanish translation of the 2025 paper survey tool.

A special acknowledgement is given to all the respondents, who were willing to share personal information about themselves and their households' experiences in order to help our communities better understand and assist the homeless.

Table of Contents

Acknowledgements	2
I. Introduction	3
NJ Counts 2025	3
This Report	3
Definition of Terms	3
Changes Affecting the 2025 Point-in-Time Count	4
II. Racial Disparities in Total Homeless Population	6
III. Findings for Total Homeless Population	10
Key Findings	10
Total Homeless Population	10
Homeless Families and Individuals	12
Demographics	13
Subpopulations	14
Disabilities	15
Income and Benefits	16
Length of Homelessness	17
Episodes of Homelessness	18
Cause of Homelessness and Barriers to Services	19
IV. Findings for the Chronically Homeless	20
V. Findings for the Unsheltered Homeless	23
VI. Findings for Homeless Veterans	27
VII. Finding for Homeless Youth	28
VIII. Findings for Victims of Domestic Violence	31
IX. Appendix A: Data Collection and Methodology	34
Requirements for the Count	34
Data Collection Methods	34
Limitations	35
De-duplication	35

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I. Introduction

NJ Counts

NJ Counts 2025, New Jersey's annual Point-In-Time (PIT) Count of the Homeless, provides a statewide snapshot of households experiencing homelessness in our communities; where they find shelter, what their needs are, and what factors contribute to making them homeless. The 2025 Count reveals important spatial, demographic and other information about families and individuals experiencing homelessness on the night of Tuesday, January 28, 2025. These findings help stakeholders understand how to better allocate housing resources and services in order to prevent and end homelessness.

This Report

The structure of this report is intended to provide not only an overall snapshot of the homeless population counted in the Point-In-Time, but also to focus attention on the homeless subpopulations that are the most in need, and those that represent federal funding priorities set forth by the U.S. Department of Housing and Urban Development (HUD).

The findings in this report are presented in the following sections:

1. Racial Disparities Among the Total Homeless Population
2. Total Homeless Population
3. Subpopulations
 - a. Chronically Homeless
 - b. Unsheltered
 - c. Veterans
 - d. Victims of Domestic Violence
 - e. Youth

In addition to the main findings presented in the body of this report, Appendix A contains information on data collection and methodology.

Definition of Terms

Chronically Homeless Households – persons with a long-term disabling condition who have been continually homeless for a year or more, or at least four times in the past three years where the length of time in those episodes add up to a year or more. Any family with a head of household that meets this definition is considered a chronically homeless family.

Emergency Shelter - any facility, the primary purpose of which is to provide a temporary shelter for the homeless in general or for specific populations of the homeless and which does not require occupants to sign leases or occupancy agreements.

Household – “any group of persons who, if they were able to attain permanent housing, would choose to live together; and, shared the same sleeping arrangements on the night of the count.” Three distinct types of households are discussed below: households with adults and children under 18 (‘families’), households without children (‘individuals’), and households with only children under 18 (‘unaccompanied youth’).

Safe Haven - a form of supportive housing that serves hard-to-reach homeless persons with severe mental illness who come primarily from the streets and have been unable or unwilling to participate in housing or supportive services. Safe Haven programs offer low barriers to program entry and low-demand services and referrals in a 24-hour residential setting to no more than 25 persons.

Transitional Housing - a project that is designed to provide housing and appropriate supportive services to homeless persons to facilitate movement to independent living within 24 months.

Unsheltered homeless - applies to any individual or family with a primary night-time residence that is a public or private place not designed for or ordinarily used as regular sleeping accommodation for human beings, including a car, park, abandoned building, bus or train station, airport, or camping ground.

Veteran – any person at or above the age of 18 who has served in any branch of the Armed Forces. For purposes of the Point-in-Time Count, the veteran definition covers any person who has served including those who may not be eligible for veteran services through the United States Department of Veteran Affairs.

Victim of Domestic Violence – any household that is leaving a situation involving domestic violence, dating violence, sexual assault, stalking, or other dangerous or life-threatening conditions that relate to violence against the individual or a family member, including a child, that has taken place in their home, or has created a situation in which the individual or family is afraid to return to their home.

Youth – persons under the age of 25 who are not accompanied by a parent or guardian. This can include individual youth (18-24 years old), unaccompanied minors (17 or younger), households of 2 or more youth presenting together as a household, and pregnant or parenting youth who are legal guardians of one or more children.

Changes Affecting the 2025 Point-in-Time Count

The 2025 Count indicates an 8% increase in the number of people experiencing homelessness compared to 2024. In 2024, this figure had already surpassed 10,000 for the first time since 2015. The cumulative number now exceeds 13,000. These statistics underscore a convergence of various systemic changes.

- For the 2025 Point-In-Time Count, HUD issued new guidance indicating that anyone staying in an emergency shelter or Code Blue Warming Center that had sleeping accommodations that were seated (chair, recliner, etc.) rather than a traditional bed or cot were to be considered unsheltered on the night of the count. There will be a rise in the unsheltered total numbers for the count due to this change. In the Unsheltered subpopulation section, more detailed information has been provided indicating those that were “seated sheltered” and those that were in unsheltered locations.
- New Jersey, consistent with national trends, is experiencing a critical housing shortage, particularly for households earning 30% or less of the area median income. According to the National Low Income Housing Coalition, there is a deficit of 205,063 affordable and available rental homes for extremely low-income residents across the state. To afford a modest two-bedroom rental home at HUD’s Fair Market Rent in New Jersey, a household must earn an annual income of at least \$79,215.¹

Since the fall of 2022, Monarch Housing Associates has collaborated with the Statewide Advisory Board of Persons with Lived Experience of Homelessness (Advisory Board) to restructure the Point-in-Time Count with a focus on dignity. This initiative has offered invaluable insights and reshaped the survey to collect relevant data while honoring the humanity of all respondents. Furthermore, the Advisory Board provided motivational interviewing training to all interviewers. Communities reported that the Advisory Board's involvement enhanced data collection efforts and prioritized the experiences of individuals experiencing homelessness.

When reviewing data included in this report, it is important to keep in mind that the Point-in-Time data includes a census of all persons in sheltering programs (emergency shelter, transitional housing, and safe haven programs) as well as the unsheltered population identified on the night of the count. While there is uniformity and complete coverage in data collection for those utilizing the sheltering system within communities, each county develops a local methodology to identify and engage unsheltered persons within

¹ <https://nlihc.org/housing-needs-by-state/new-jersey>

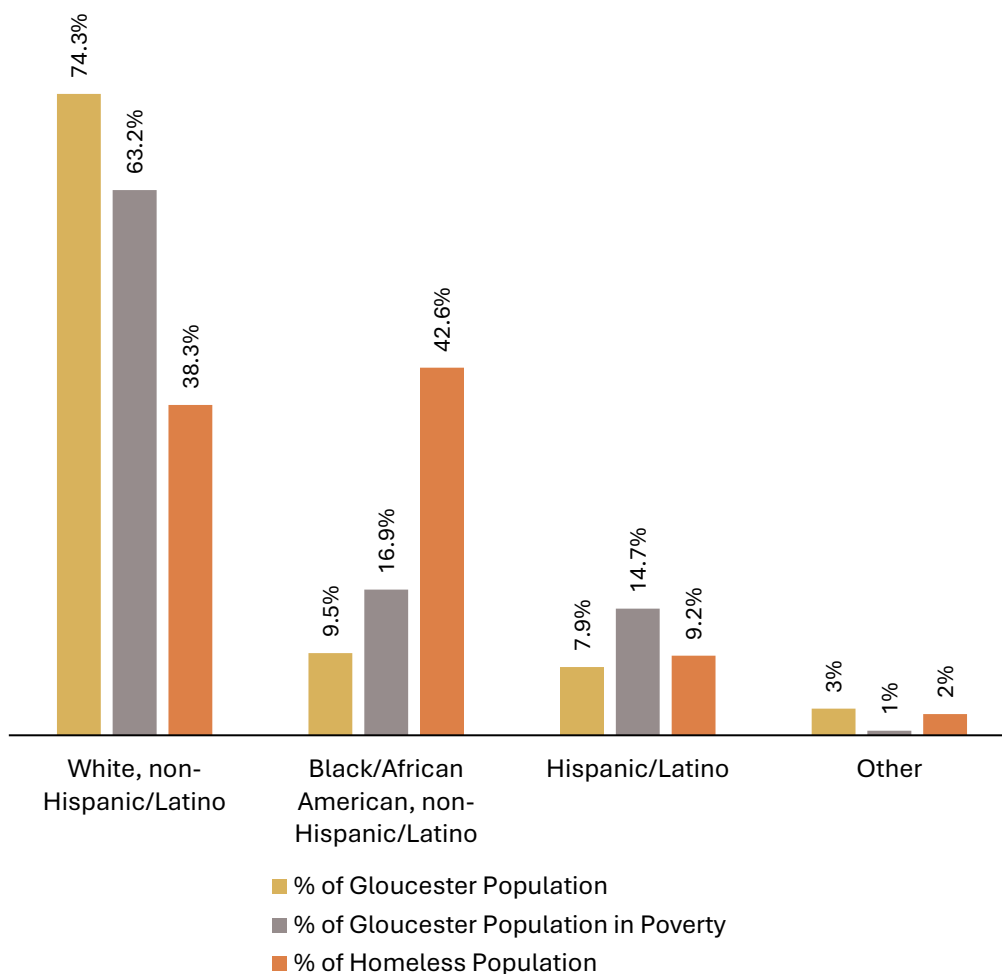
the community, and unsheltered individuals are often harder to locate, particularly in extreme weather conditions. As a result, the strength of the unsheltered count varies from community to community. In addition, it is generally accepted that while communities work to identify and engage all persons living unsheltered within their geographic region, the count of persons unsheltered in the community may not reflect the full population experiencing homelessness.

II. Racial Disparities in Total Homeless Population

NJ Counts 2025 provides a snapshot of the population experiencing homelessness in the State of New Jersey on a single night. The results of this report are intended to assist communities in understanding the characteristics and needs of those experiencing homelessness to improve service delivery and resource targeting to effectively end homelessness. As communities work to expand their understanding of the root causes of homelessness it is important to recognize the structural forces impacting trajectories into and out of homelessness. Disparities in who experiences homelessness highlight the impact of a pervasive structural force: systemic racism. Acknowledging and understanding the impact of systemic racism, such as redlining, zoning and education disparities, on those experiencing homelessness is key to developing an effective system responsive to the community and strengthening cultural understanding and awareness.

On January 28, 2025, there were 162 persons experiencing homelessness on a single night in Gloucester County. Fig. R.1 illustrates the racial breakdown of the total population in Gloucester County, those living below the poverty line, and those experiencing homelessness.²

Fig. R.1: Percent of Population by Race and Ethnicity



In comparing the racial composition of those experiencing homelessness to the racial composition of the general population and those living in poverty, disparate impacts along racial lines are evident. According to the American Community Survey 2022 annual estimates prepared by the Census Bureau, approximately

² For all racial and ethnic groups except MENA population in Fig R.1, 2022 ACS 1-yr estimate was used. For MENA 2020 ACS number was used as it was the most recent available. The Other includes minor race categories (Asian, American Indian, Pacific Islander, and Middle Eastern)

306,601 people live in Gloucester County, and 7% (22,771 persons) of Gloucester County residents are living below the poverty line. There is a strong correlation between poverty and homelessness; however, the racial disparities evident in the counted population indicate that poverty alone does not determine who will experience homelessness.

The disparity in representation within the population experiencing homelessness as compared to the population experiencing poverty by race point to poverty being an inconclusive indicator of who will experience homelessness. The chart above highlights that race rather than poverty appears to be a more predictive indicator of who will experience homelessness. Further analysis is necessary to understand the full scope of risk factors and protective factors for communities experiencing homelessness as they relate to race as an indicator. Within this context it is important to explore the impact of systemic racism on experiences of homelessness, both in terms of who is likely to become homeless, and how systems of care work to end homelessness.

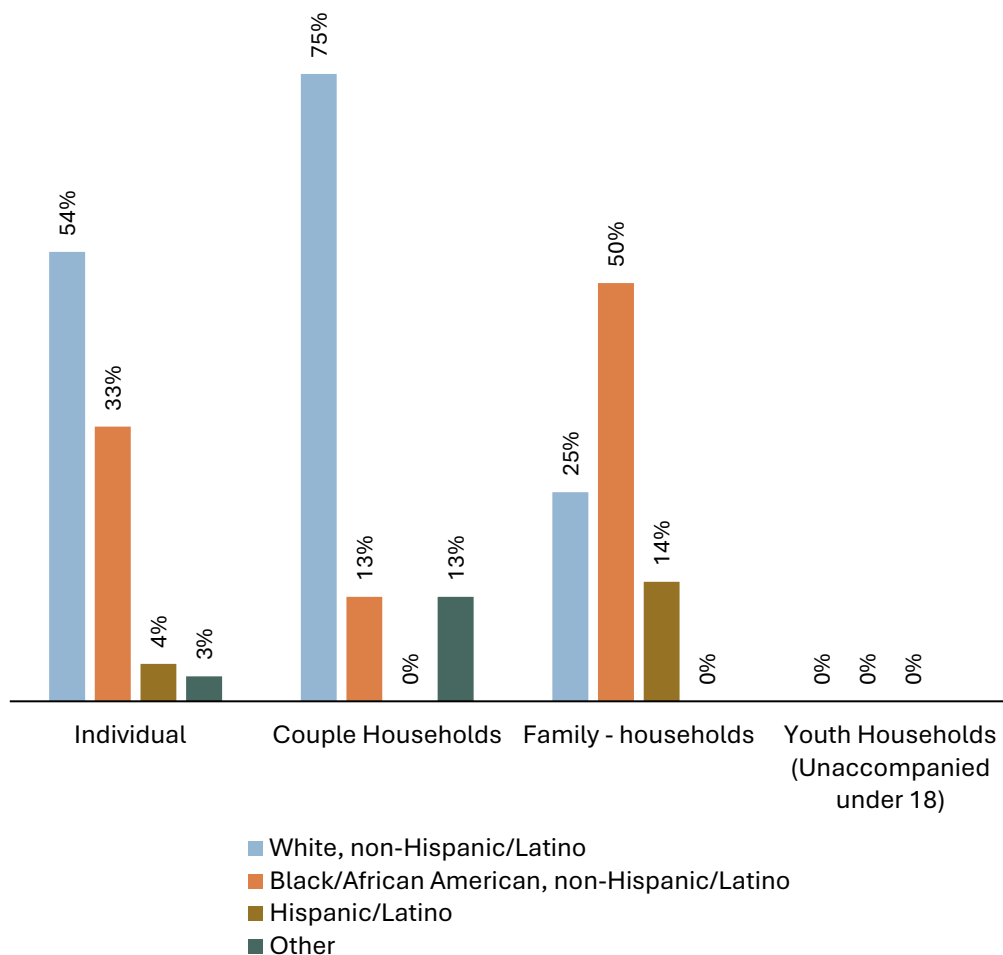
The data from Figure R.1 indicates the following:

- Persons identifying as Black or African American, non-Hispanic/Latino are overrepresented in the population experiencing homelessness. While 10% of the general population, persons identifying as Black or African American are 17% of the population in poverty and 43% of the population identified as experiencing homelessness.
- Persons identifying as Black or African American, non-Hispanic/Latino represent 46% of the sheltered population (staying in emergency shelter, or transitional housing) and 60% of the identified unsheltered population. Persons identifying as White non-Hispanic/Latino represent 43% of the sheltered population and 20% of the identified unsheltered population.
- Hispanic/Latino individuals making up 8% of the Gloucester County population account for 15% of people experiencing poverty and 9% of the homeless population, a high figure for poverty while slightly overrepresented in homeless population.
- White individuals, while making up 74% of the Gloucester County population, are underrepresented in the homeless population 38% and the population living in poverty 63%.

The graph below titled "Fig. R.2: Percent of Household Type by Race" displays the distribution of different household types across various racial and ethnic groups.

- Persons identifying as White, non-Hispanic/Latino make up the majority across two households types: individual (54%) and couple (75%) while Black or African American made up majority in family households (50%).
- A disproportionate amount of children experiencing homelessness identify as Black or African American or Hispanic/Latino. 62% of persons identifying as Black or African American, non-Hispanic/Latino and 77% of persons identifying as Hispanic/Latino were in family households with at least one adult and one child under the age of 18, as compared to 26% of persons identifying as White, non-Hispanic/Latino.

Fig. R.2: Percent of Household Type by Race



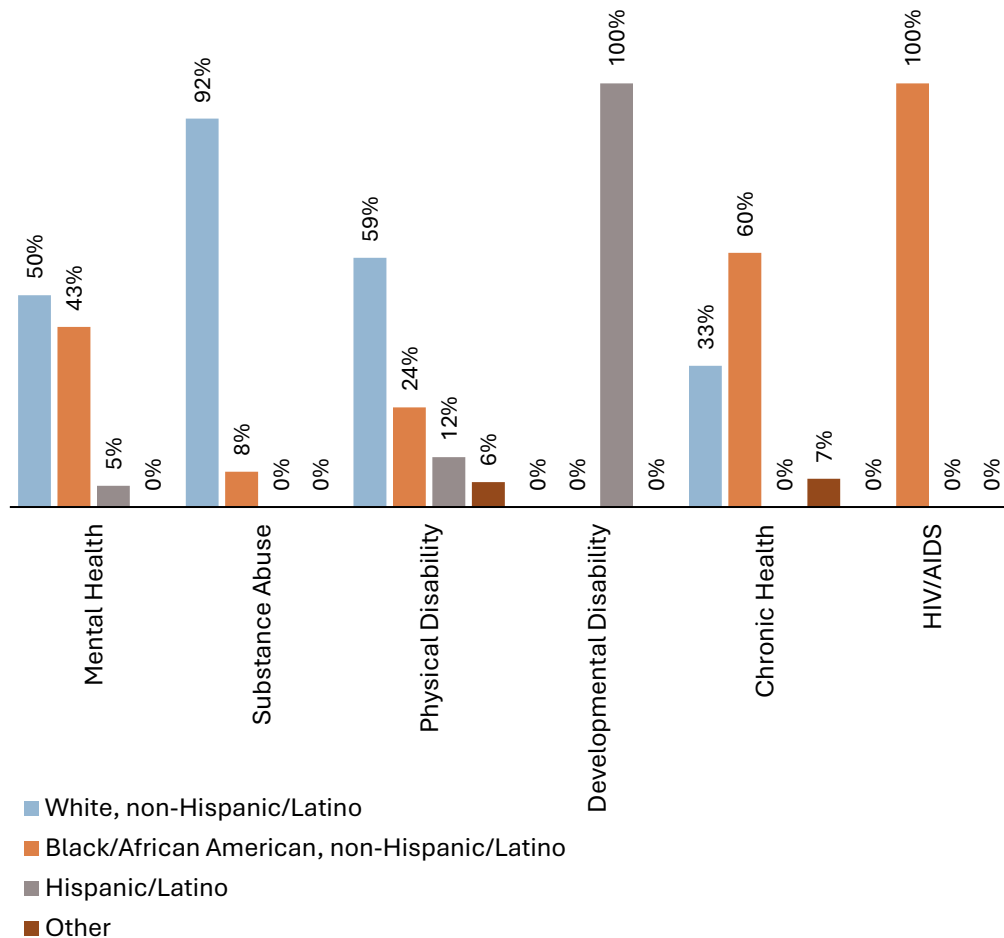
Disparities among racial and ethnic lines in the population experiencing homelessness are seen in a number of other areas including the following:

- 39% of persons identifying as Black or African American, non-Hispanic/Latino and 38% of persons identifying as Hispanic/Latino were children under the age of 18, as compared to 13% of persons identifying as White, non-Hispanic/Latino.
- 57% of persons identifying as Hispanic/Latino reported no source of income compared to 10% of persons identifying as White, non-Hispanic/Latino and 22% of persons identifying as Black, non-Hispanic/Latino
- The top reported barrier to receiving services for persons identifying as White, non-Hispanic/Latino was having no physical mailing address 18%, while for Black or African American, non-Hispanic/Latino it was lack of transportation 24%.
- 52% of persons identifying as White, non-Hispanic/Latino indicated a disabling condition, as compared to 38% of persons identifying as Black or African American, non-Hispanic/Latino and 23% of persons identifying as Hispanic/Latino.

The graph below titled "Fig. R.3: Disabling Condition by Race" illustrates the prevalence of various disabling conditions among different racial and ethnic groups.

- Of persons identifying as White, non-Hispanic/Latino, 32% reported a mental health issue as compared to 25% and 15% of persons identifying as Black or African American, non-Hispanic/Latino and Hispanic/Latino, respectively by total disability.
- Persons identifying as White, non-Hispanic/Latino represented the majority of persons identifying a mental health issue, substance abuse disorder, and physical disability while persons identifying as Black or African American represented the majority of persons identifying a chronic health condition and HIV/AIDs. Only 1 person identified a developmental disability and they identified as Hispanic/Latino.

Fig. R.3: Disabling Condition by Race



As detailed above, disparities were evident in a number of responses included in the PIT survey. Given this data, it is clear that more research is needed to fully understand the causes, correlations and impacts of racial disparities in those who experience homelessness and how they experience and navigate systems of service, specifically for households who identify as Black or African American or Latino/Hispanic. In addition, this information highlights the need for homeless service systems to make deliberate efforts to understand and address racial disparities in order to better serve those experiencing homelessness and effectively end their homelessness.

III. Findings for Total Homeless Population

Key Findings

- On the night of January 28, 2025, a total of 103 households, including 162 persons, were experiencing homelessness in the Gloucester County, according to the 2025 Point-In-Time Count.
- A total of 11 persons were identified as chronically homeless.
- 6 persons were unsheltered on the night of the count.
- Data contained within this report was collected from the Homeless Management Information System (HMIS) as well as from client-level interviews entered into SurveyMonkey (SM). 39% of data collected for this report was generated through HMIS and 61% was generated through client-level interviews from SM.

Figure I. Number of Homeless Persons by Municipality and Percentage of County Total						
Municipality	Total Homeless Persons	% of Total Homeless Persons	Sheltered Homeless Persons	% of Sheltered Homeless Persons	Unsheltered Homeless Persons	% of Unsheltered Homeless Persons
Gloucester township	2	3%	2	3%	0	0%
Gloucester City	2	3%	2	3%	0	0%
Deptford	2	3%	0	0%	2	25%
East Greenwich	3	4%	3	5%	0	0%
Glassboro	23	33%	22	34%	1	13%
Newfield	5	7%	5	8%	0	0%
Paulsboro	4	6%	4	6%	0	0%
Swedesboro	4	6%	4	6%	0	0%
Washington	3	4%	2	3%	1	13%
West Deptford	1	1%	0	0%	1	13%
Westville	16	23%	16	25%	0	0%
Woodbury	1	1%	0	0%	1	13%
Washington	3	4%	2	3%	1	13%
Washington township	3	4%	2	3%	1	13%
Total*	70		64		8	

*Does not reflect total homeless persons counted as some survey responses may not have included municipality.

Total Homeless Population

On the night of January 28, 2025, a total of 162 persons in 103 households were experiencing homelessness in Gloucester County.

Figure 1 shows that in 2025, 145 homeless persons stayed in emergency shelters, 11 stayed in transitional housing, and 6 were identified as unsheltered on the night of the count. When compared to 2024, decreases are seen in the number of homeless respondents identified as unsheltered (3 persons, 33%), transitional housing (2 persons, 15%) and emergency shelter (39 persons, 21%).

Figure 1 also shows that Gloucester County has seen an overall increase of 69 identified persons (74%) from 2021 to 2025. Over this 5-year period, there was an 81% increase in persons staying in emergency shelter, and a 3 person increase in identified unsheltered persons. The persons staying in transitional housing increased by 1 between 2021 and 2025.

Fig. 1: 5-Year Comparison of Total Homeless Population by Housing Situation

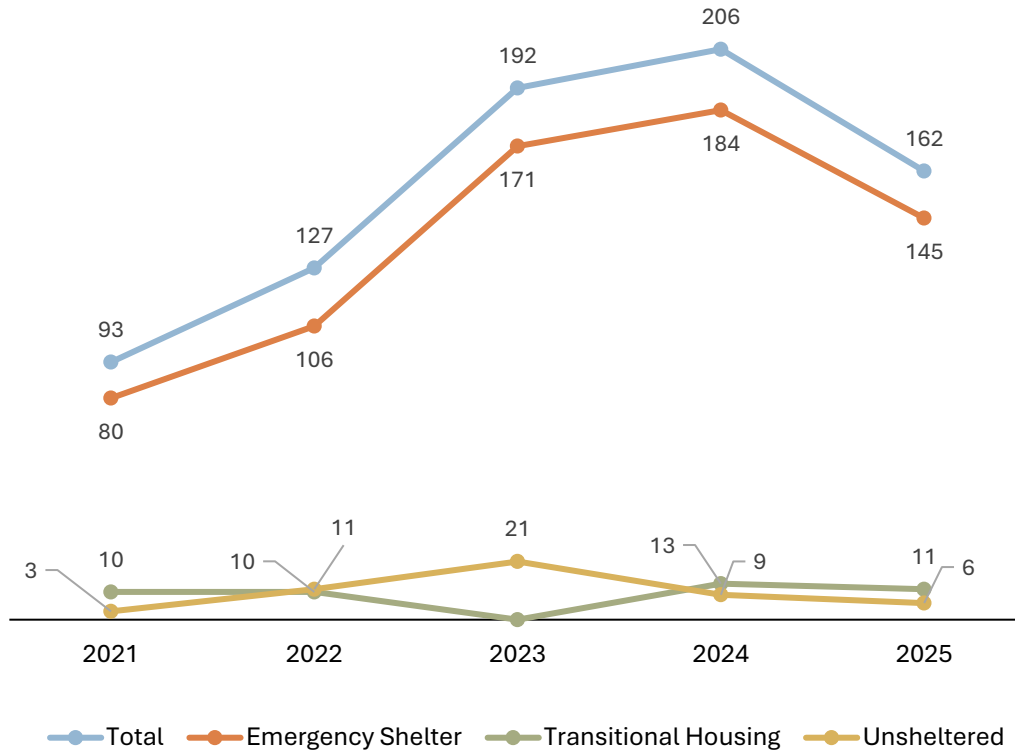
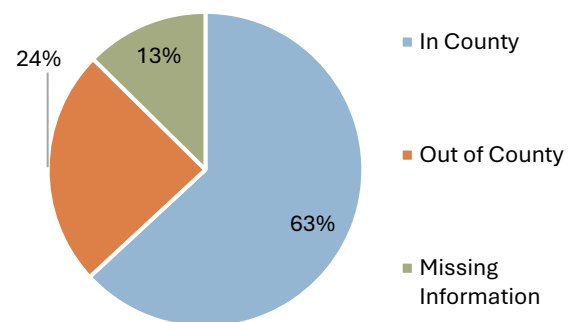


Fig. 2 depicts the distribution of households based on their last permanent address. As it shows, 24% of the homeless household respondents in Gloucester County in 2025 reported that their last permanent address prior to becoming homeless was out of County.

Fig. 2: Percentage of Households by County of Last Permanent Address

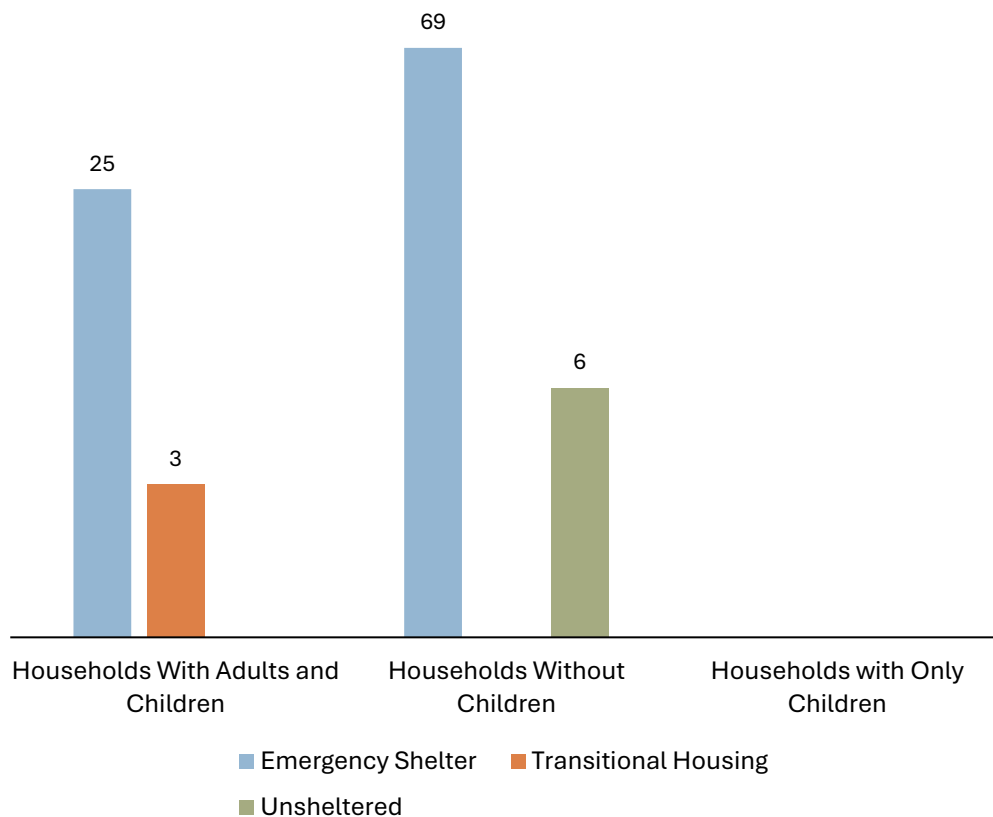


Homeless Families and Individuals

Of the 103 homeless households counted in Gloucester County in 2025, 28 (27%) were families with at least one child under the age of 18 and one adult. These families included 79 persons, including 47 children under age 18 and 32 adults. The average family size was 2.8 persons.

Figure 3 shows that 25 families (89%) were staying in emergency shelters, 3 (11%) were in transitional housing. 75 (73%) of the homeless households identified in Gloucester County were households without children under 18, and they were composed of 83 adults. The majority of adult-only households (92%) were staying in emergency shelters on the night of the count. 6 adult-only households were identified as unsheltered in 2025.

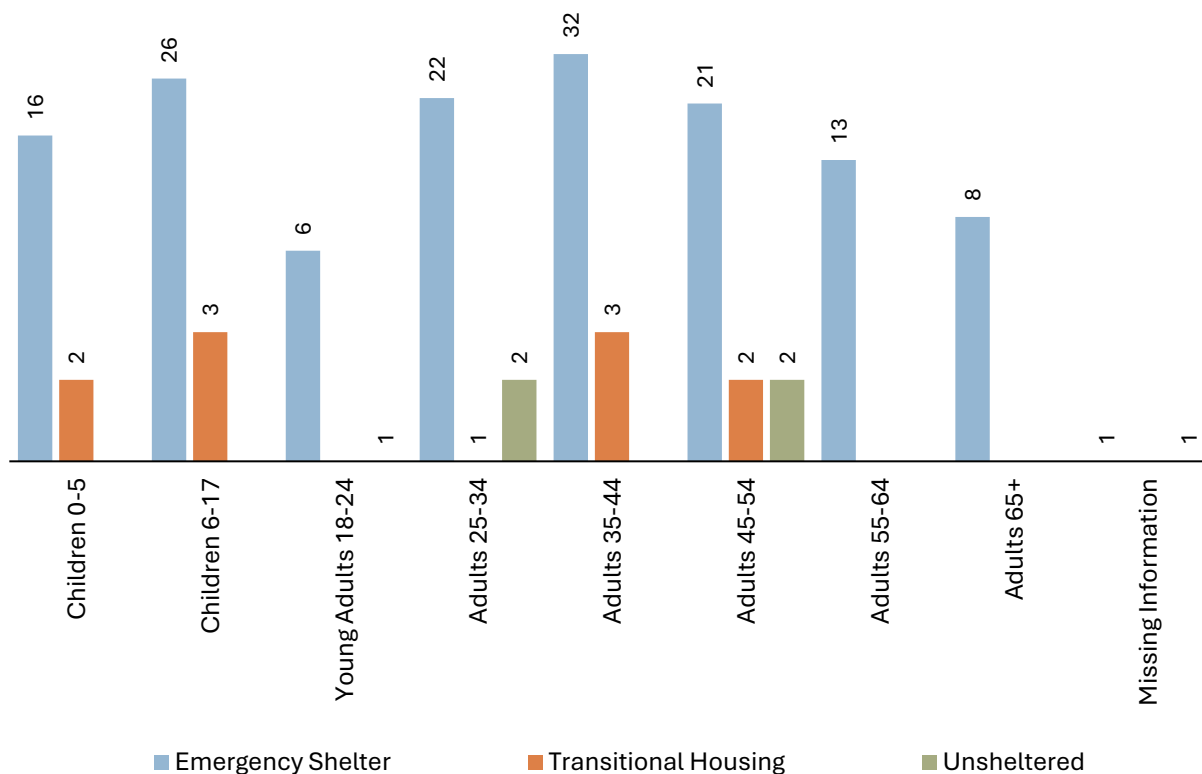
Fig. 3: Homeless Households by Housing Situation



Demographics

There were 7 (4%) identified homeless adults between 18 and 24 years old, 106 (65%) adults over age 24, and 47 (29%) children under 18 years old experiencing homelessness on the night of the count. Figure 4 shows that the age range most represented is adults between 35 and 44 (35 persons, 22%).

Fig. 4: Age Range by Housing Situation



Additionally, 43% (70) of homeless persons were Man (Boy if child), 56% (90) were Women (Girl if child).

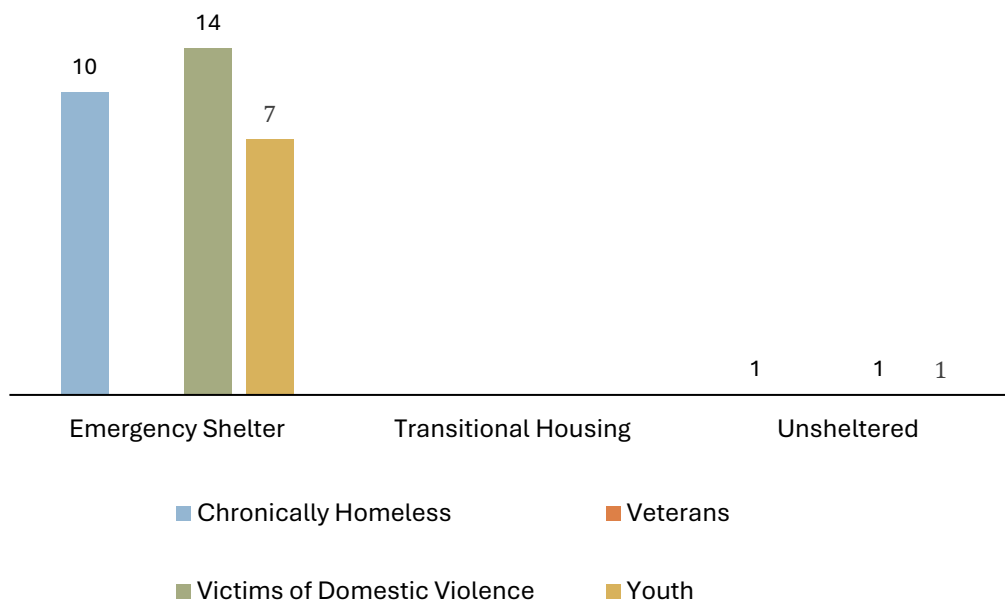
43% (69) of persons identified their race as Black or African American, making this the largest racial/ethnic category of homeless persons counted. The next largest group identified as White (38%, 62 counted persons) and Multi-Racial (1%, 2 persons). In terms of ethnicity those identifying as Hispanic/Latino were 8% (13 counted persons); 9% of homeless persons counted did not report their race or ethnicity.

Subpopulations

On the night of January 28, 2025, out of the 162 persons identified as homeless, there were a total of 11 chronically homeless persons, representing 7% of the counted homeless population. There were no homeless veterans in Gloucester County in the counted homeless adult population. 15 victims of domestic violence were identified representing 9% of the total identified homeless population. Homeless youth (individuals and families with heads of households 24 years old or younger) represented 5% of the counted homeless population with 8 persons identified. Figure 5 illustrates the break-down of each subpopulation identified by housing type.

As illustrated in Figure 5 the majority of victims of domestic violence (14 persons), youth (7 persons), and chronically homeless (10 persons) were in emergency shelters on the night of the count.

Fig. 5: Subpopulations by Housing Situation



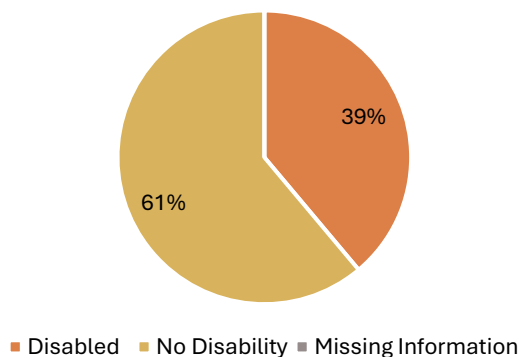
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³ Please note categories are not mutually exclusive as respondents may have selected multiple options

Disabilities

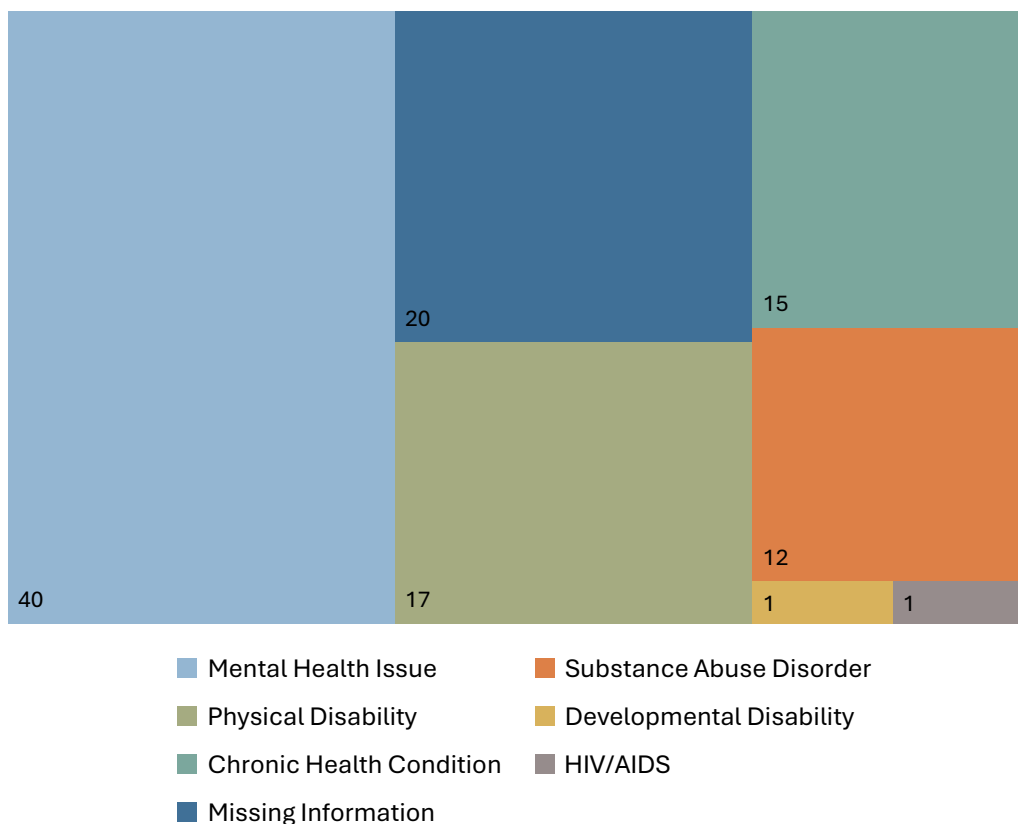
Figure 6 below illustrates that 39% (63) of homeless persons reported having some type of disability. 52% of adults 18 or older reported some type of disability compared to 9% of children. Figure 7 shows the number of the counted homeless persons who identified as having various disabilities. The most common disabilities included mental health issues and physical disability.

Fig. 6: Percent of Population with a Disability



Among persons identifying a disability, 64% reported mental health issues; this accounts for 25% of the total identified population experiencing homelessness. An additional 29% and 22% of disabled adults reported a physical disability and chronic health condition respectively.

Fig. 7: Number of Persons by Disability Type



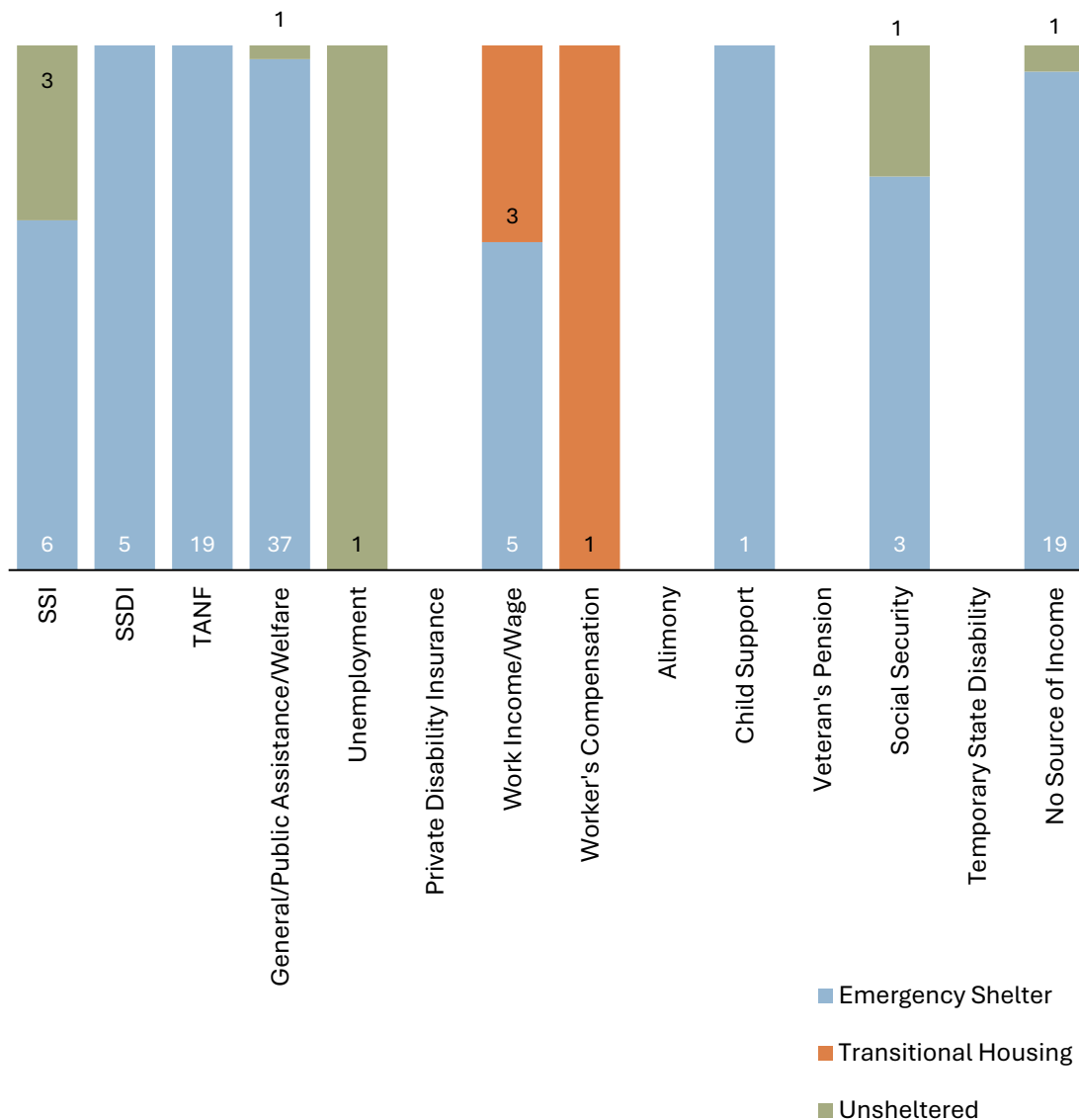
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⁴ Please note categories are not mutually exclusive as respondents may have selected multiple options

Income and Benefits

Among all households experiencing homelessness on the night of the count, 19% had no source of income; 8% reported having earned income. The most common sources of income among homeless households were General Assistance (36%), TANF (18%), and SSI (9%).

Fig. 8: Income by Housing Situation



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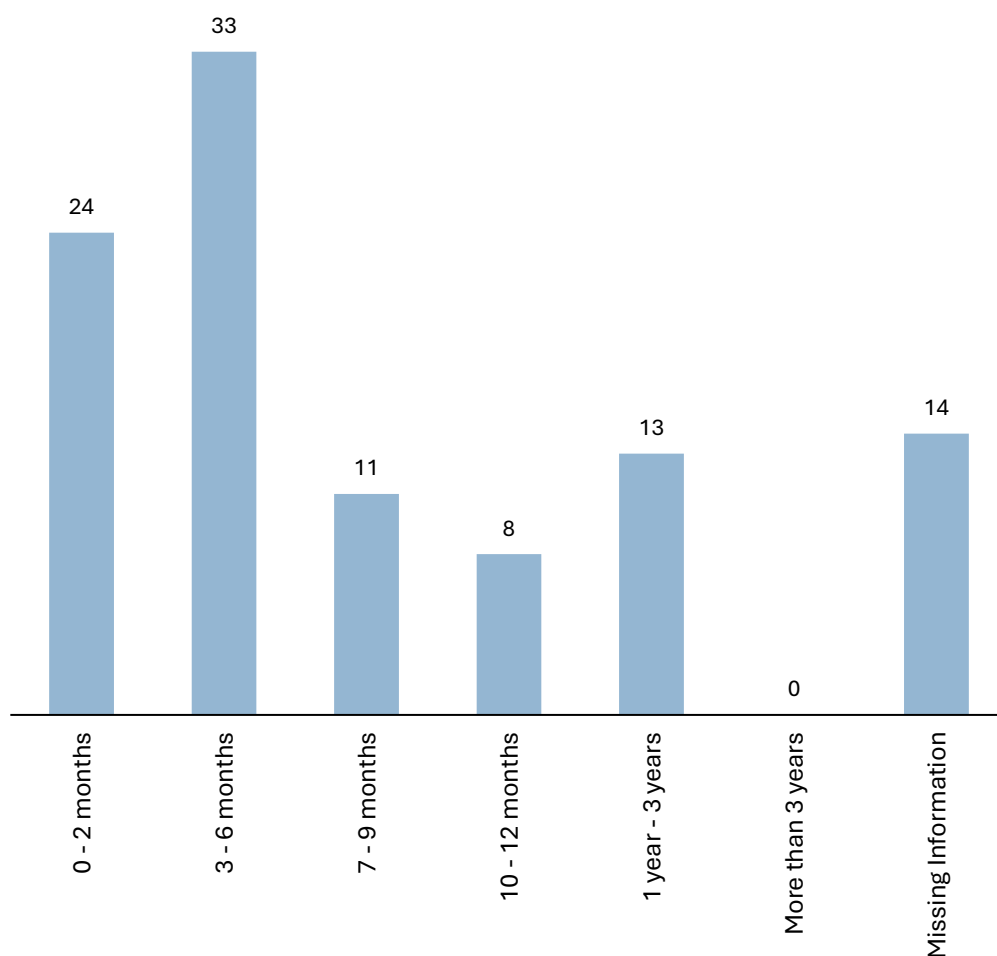
All homeless households that provided a response, reported receiving non-cash benefits on the night of the count. Food Stamps (SNAP) was the top reported non-cash benefit, received by 66% of homeless households. Medicaid was the second most reported non-cash benefit received by 49% of homeless households.

⁵ Please note categories are not mutually exclusive as respondents may have selected multiple options

Length of Homelessness

Figure 9 illustrates the total amount of time identified households reported being homeless. This includes continuous episodes of homelessness as well as the total duration of various episodes of homelessness over the past 3 years. As seen in Figure 9, 55% of identified homeless households reported their total length of homelessness was between 0 and 6 months. Within this group, 23% were homeless from 0 – 2 months and 32% were homeless between 3 and 6 months. For those with longer periods of homelessness, 13% of homeless households reported that their total length of homelessness was more than 1 year. Among households that had lengths of homelessness exceeding one year, 13 households (13%) were homeless between 1 and 3 years while no households reported a total length of homelessness exceeding 3 years.

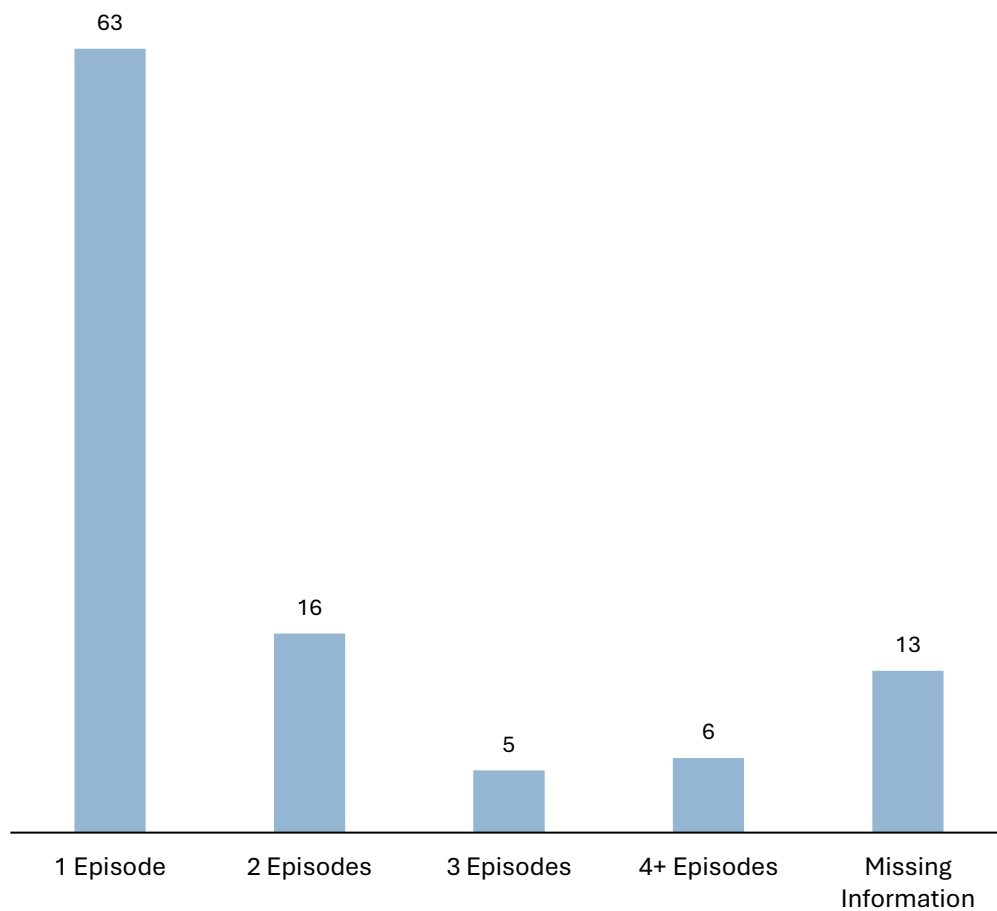
Fig. 9: Length of Homelessness Among Households



Episodes of Homelessness

A total of 63 households (61%) experienced one episode of homelessness. Figure 10 illustrates the total number of episodes of homelessness reported by households.

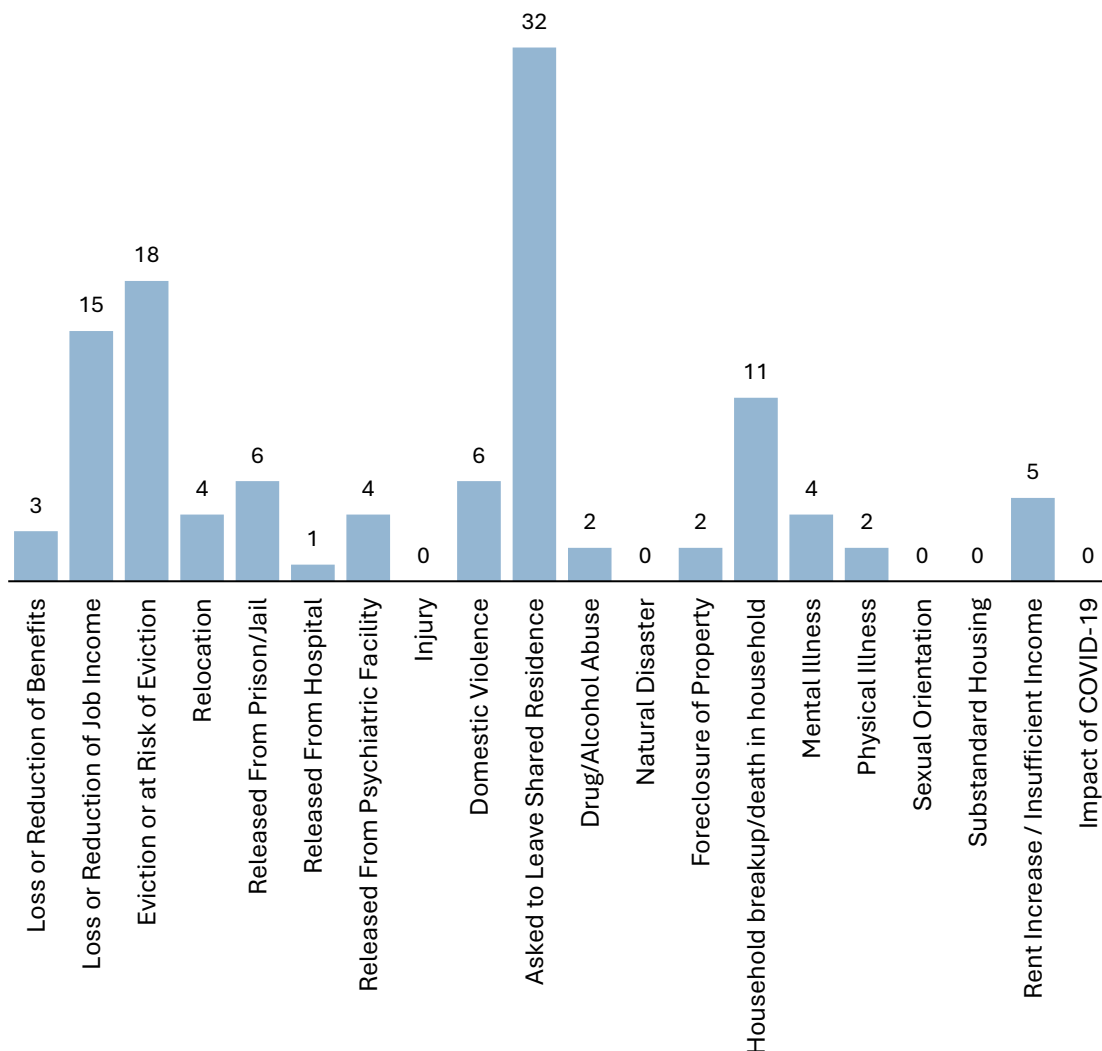
Fig. 10: Episodes of Homelessness Among Households



Cause of Homelessness and Barriers to Services

When asked to share the factors that contributed to, or caused, their homelessness, more households attributed their homelessness to being asked to leave a shared residence (32 households, 28%) than any other cause. As Figure 11 shows, the next most common factor reported was eviction or risk of eviction (16%) followed by loss or reduction of job income (13%).

Fig. 11: Cause of Homelessness by Household



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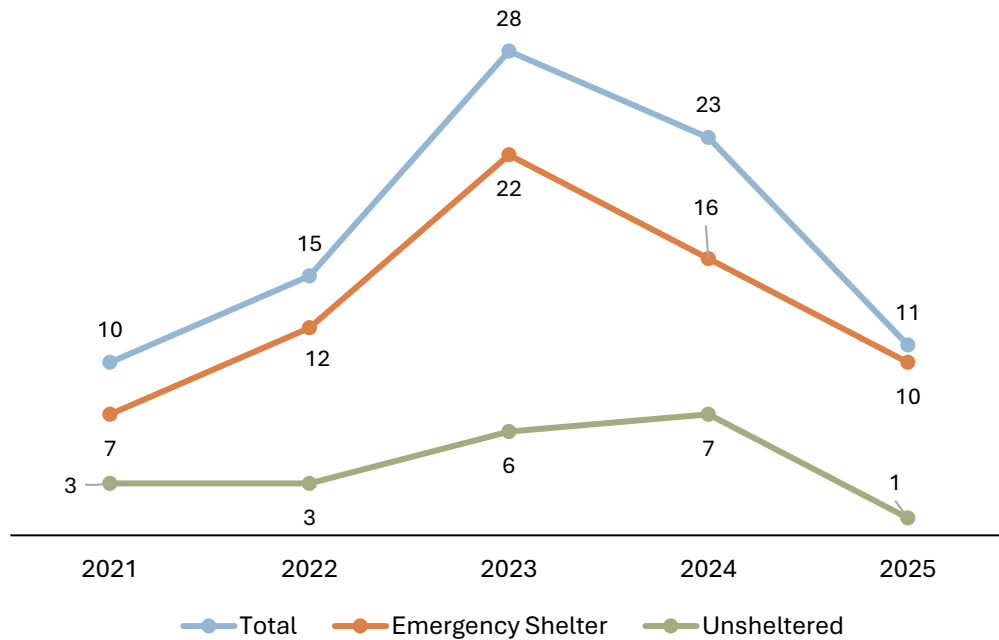
Furthermore, when households were asked ‘what issues have you encountered when trying to get access to services?’ more households reported lack of transportation than any other type of barrier (16 households). Among households in emergency shelter, the top reported barriers were lack of transportation (15 households), followed by no physical mailing address (13 households). The top reported barriers for those residing in unsheltered locations were having no ID/documents (2 households) and not qualifying for specific services (2 households).

⁶ Please note categories are not mutually exclusive as respondents may have selected multiple options

IV. Findings for the Chronically Homeless

Households experiencing chronic homelessness are one of the priority populations HUD identified. Priority population status reflects the urgency of helping to house those persons who have not been able to remain stably housed over an extended period of time. Chronically Homeless persons are among the most vulnerable homeless groups. Effective supportive services and case management may be required in order to help Chronically Homeless households stay stably housed.

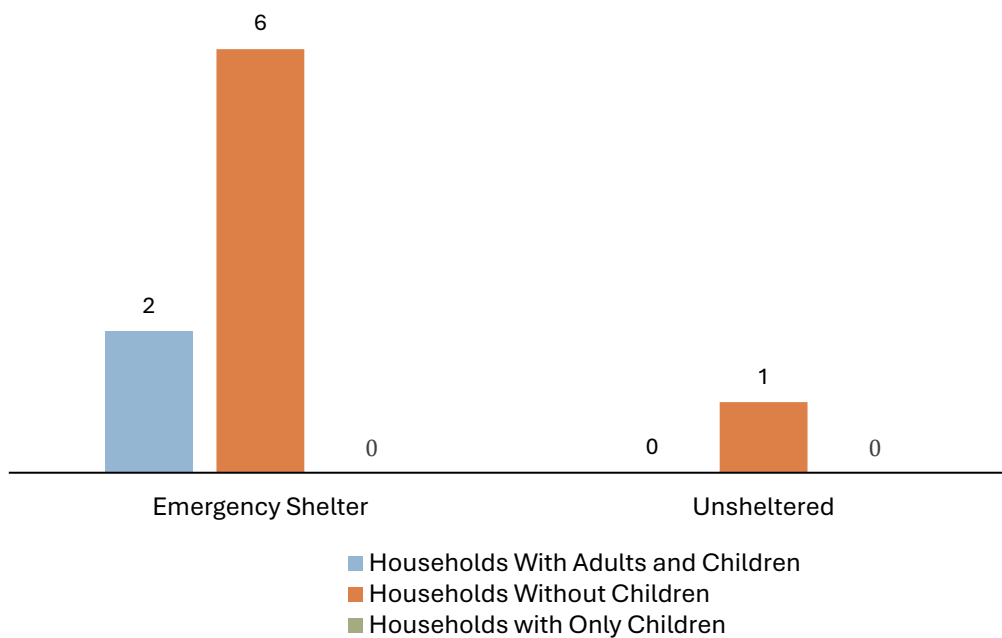
Fig. 12: 5-Year Comparison of Chronic Homeless Population by Housing Situation



7% of the total homeless population identified as CH

52% decrease since 2024

Fig. 13: Chronically Homeless Households by Housing Situation



64% identify as Black or African American as Chronically Homeless

Fig. 14: Number of Chronically Homeless Persons by Disability Type

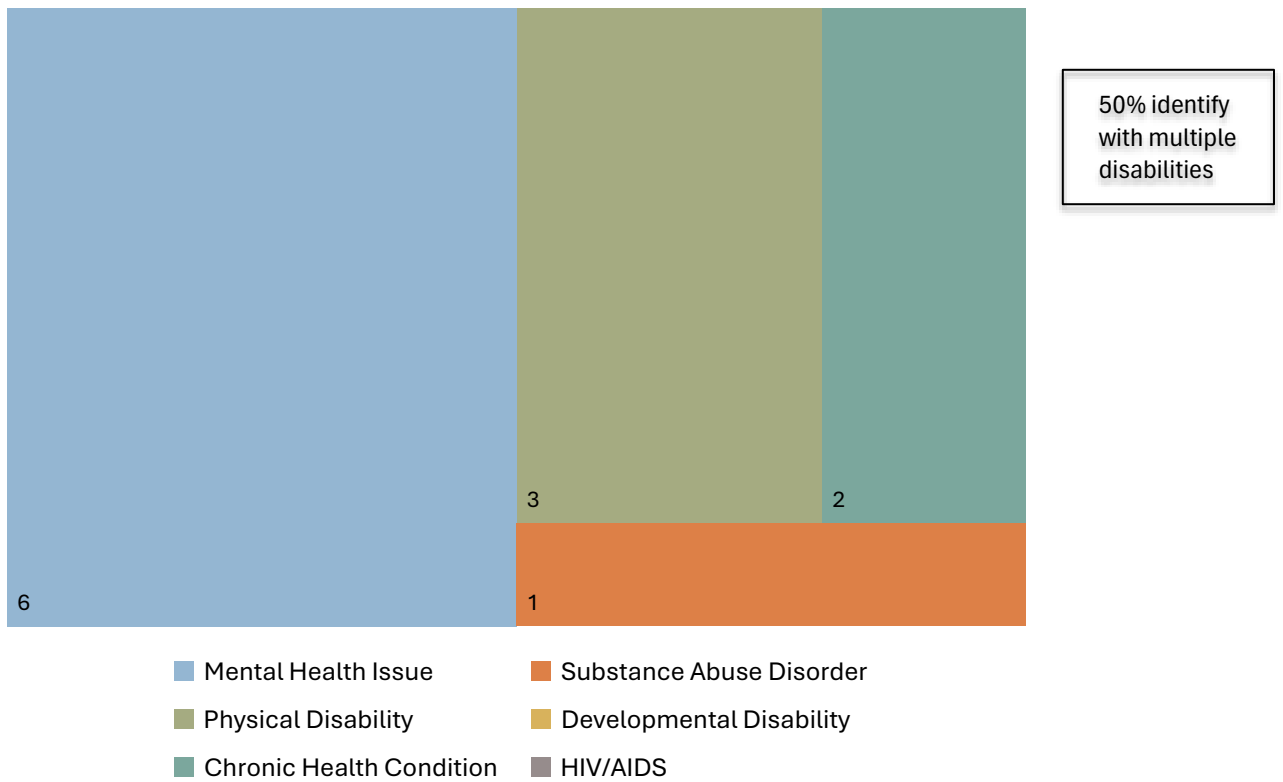


Fig. 15: Episodes of Homelessness Among Chronically Homeless Households

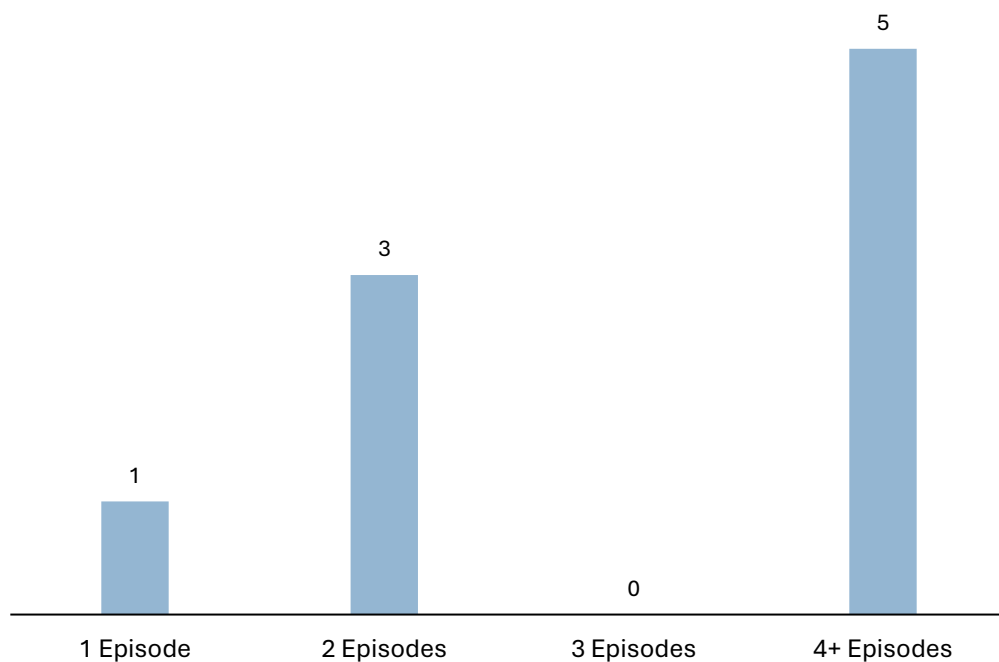


Fig. 16: Length of Homelessness Among Chronically Homeless Households

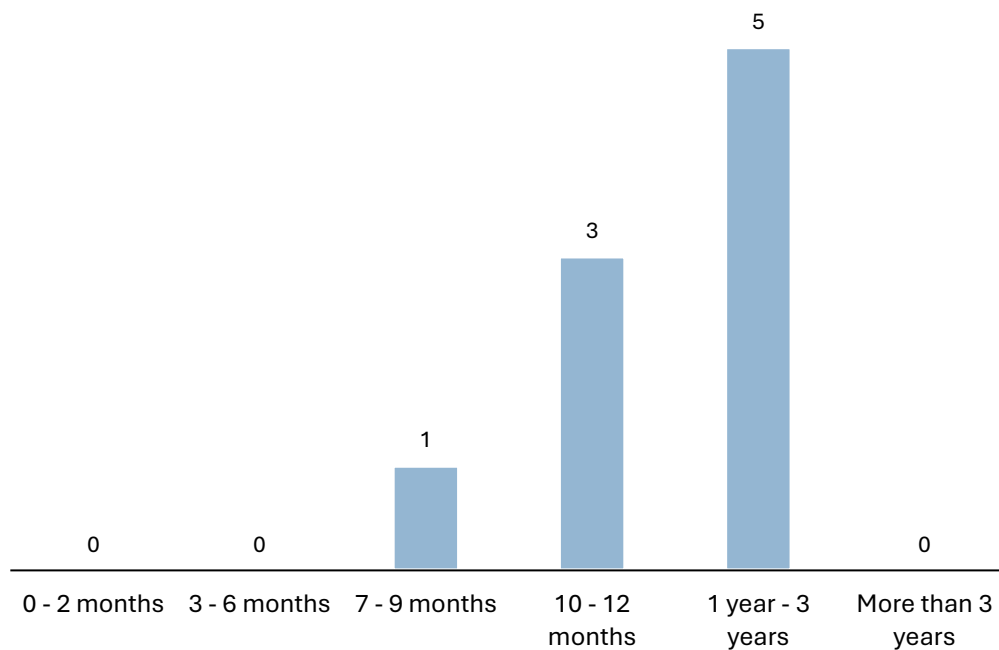
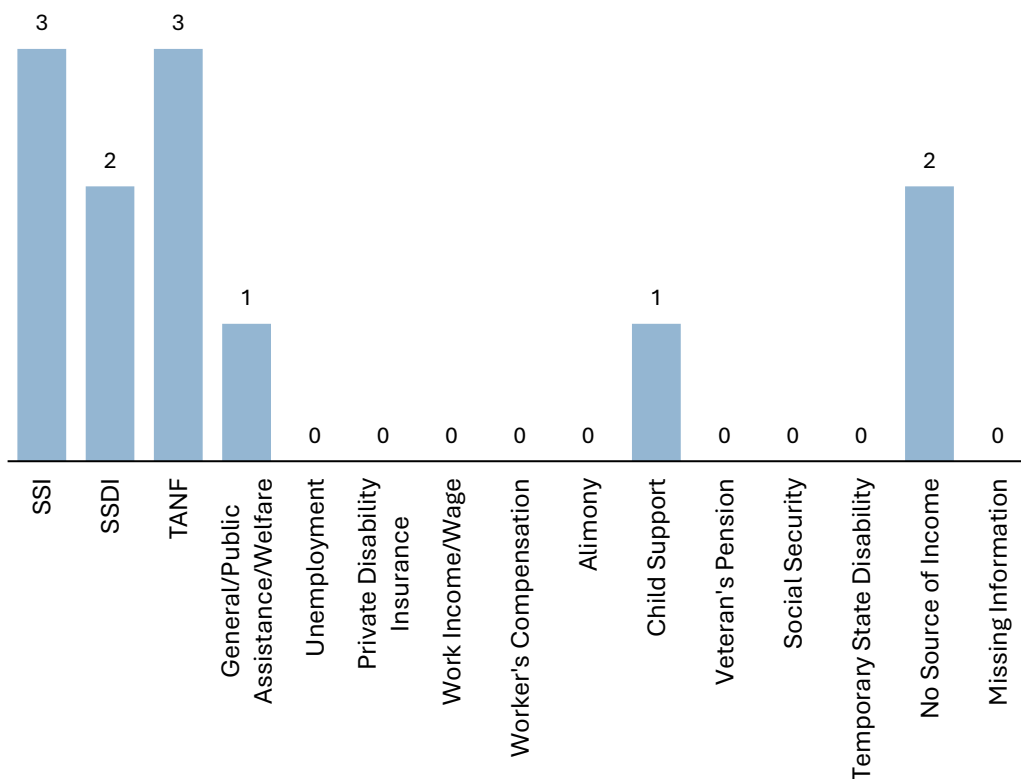


Fig. 17: Number of Chronically Homeless Households by Income Source



⁷ Please note categories are not mutually exclusive as respondents may have selected multiple options

V. Findings for the Unsheltered Homeless

Unsheltered homeless individuals and families are among those with the most critical housing needs in a community. The unsheltered are especially vulnerable to the cold weather and the elements, which are in evidence at the end of January when the Count takes place. The Point-In-Time survey can play an important role in helping communities understand why some of the homeless remain unsheltered, and who is included in this group. There is a new term included in the 2025 NJCounts report, 'seated unsheltered'. This term refers to any persons in an Emergency Shelter or Code Blue Warming Center that was accommodated with a chair, recliner, or sleeping arrangement that was not a bed. HUD issued guidance this year that those accommodations should be considered and reported as unsheltered despite being in a shelter setting. In addition, in the 2025 count, more detailed information was collected regarding the specific type of "unsheltered" locations individuals and families were in on the night of the PIT. The options included abandoned building, camping/encampment, on the street, or sleeping in a car.

Fig. 18: Unsheltered Count by Location

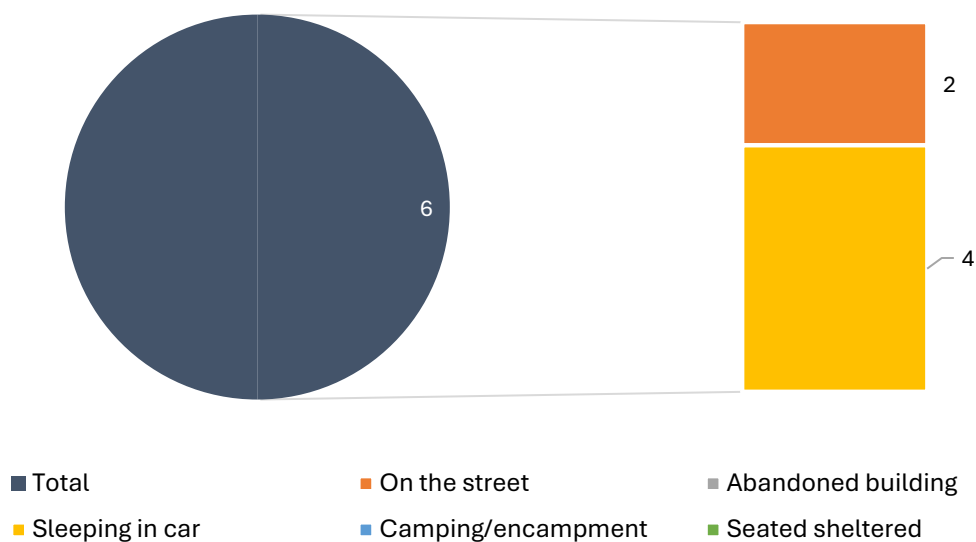
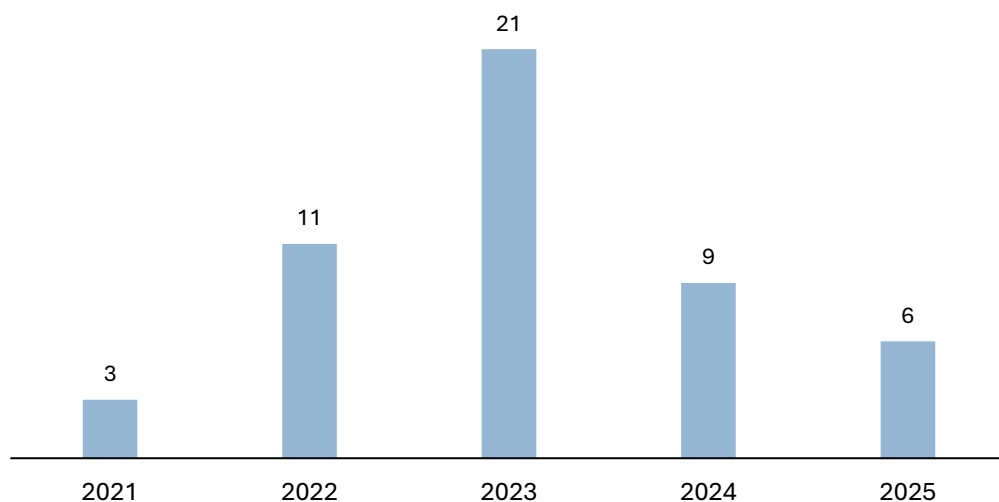


Fig. 19: 5-Year Comparison of Total Homeless Population by Housing Situation



33% decrease
since 2024

3 persons
increase since
2021

Fig. 20: Unsheltered Homeless Households by Housing Situation

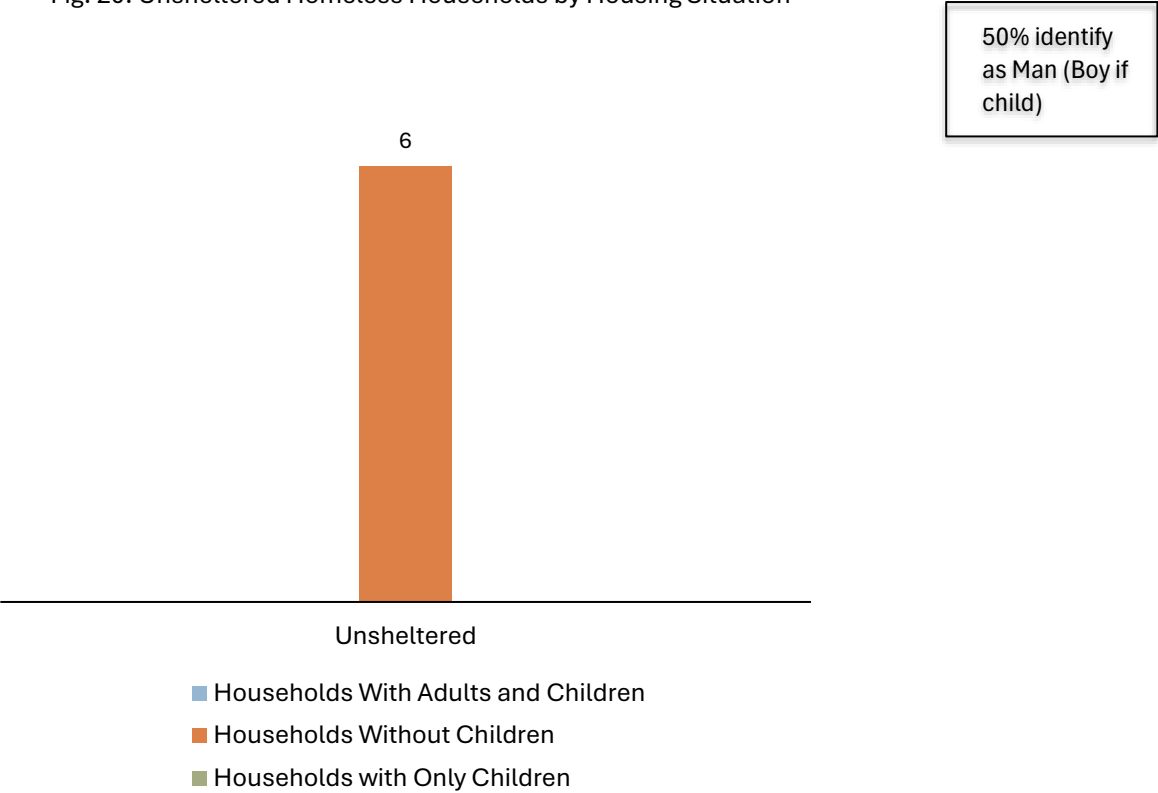


Fig. 21: Unsheltered Persons by Subpopulation

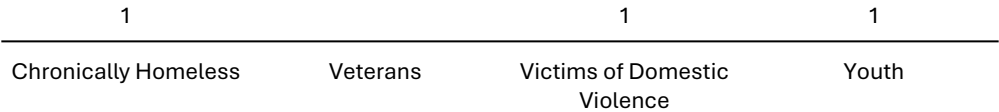


Fig. 22: Number of Unsheltered Persons by Disability Type

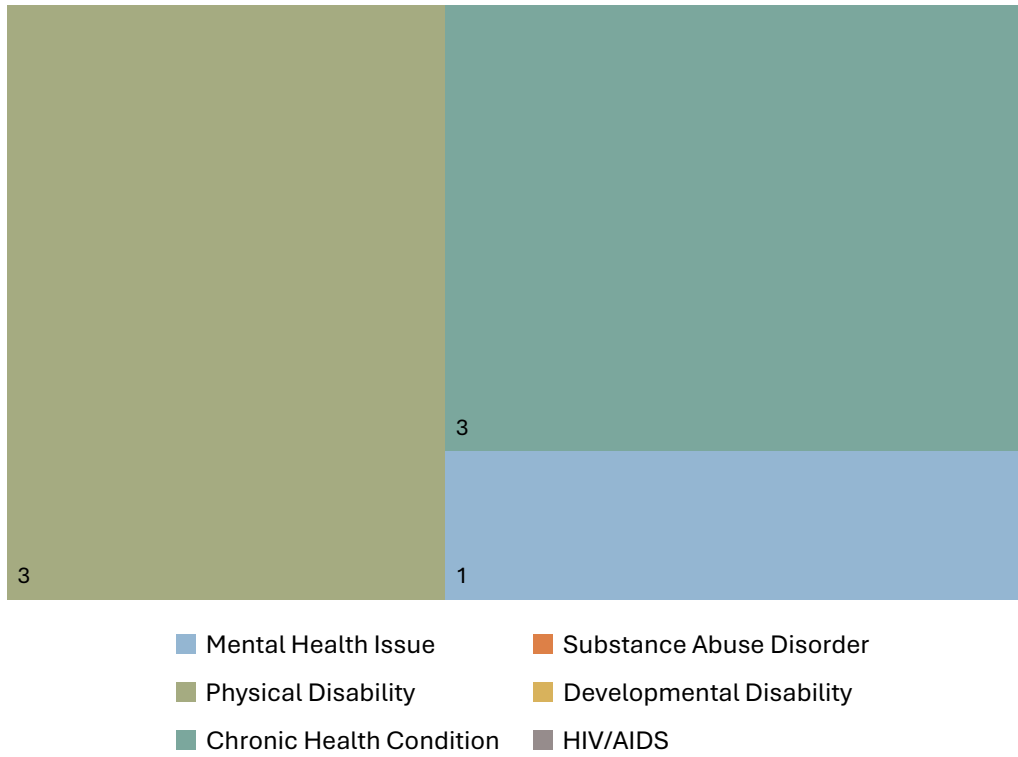


Fig. 23: Episode of Homelessness Among Unsheltered Households

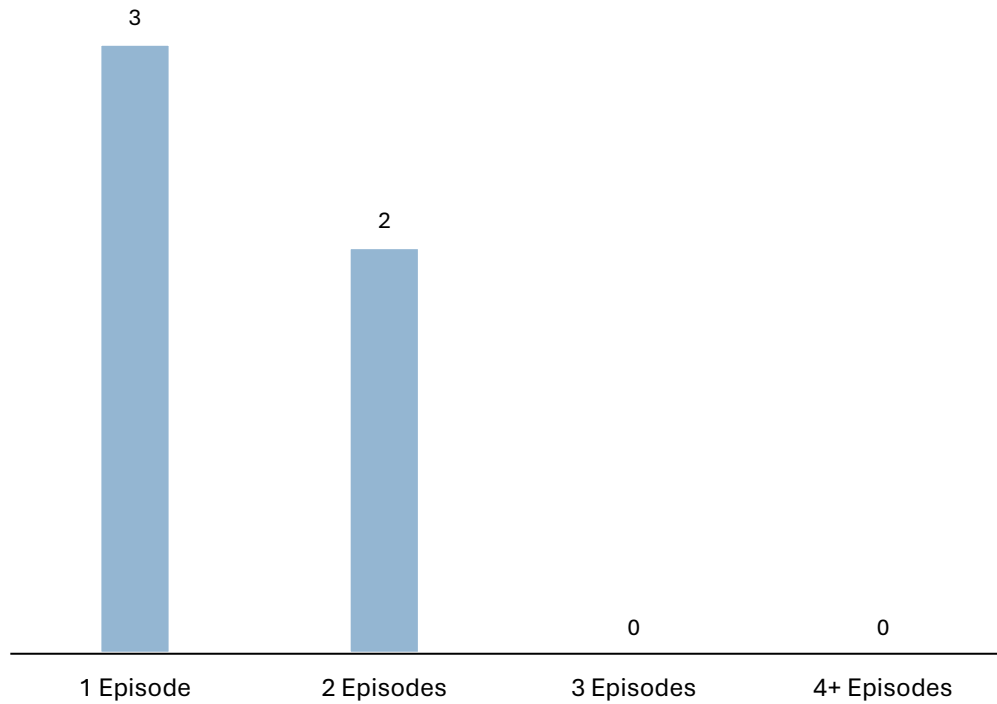


Fig. 24: Length of Homelessness Among Unsheltered Households

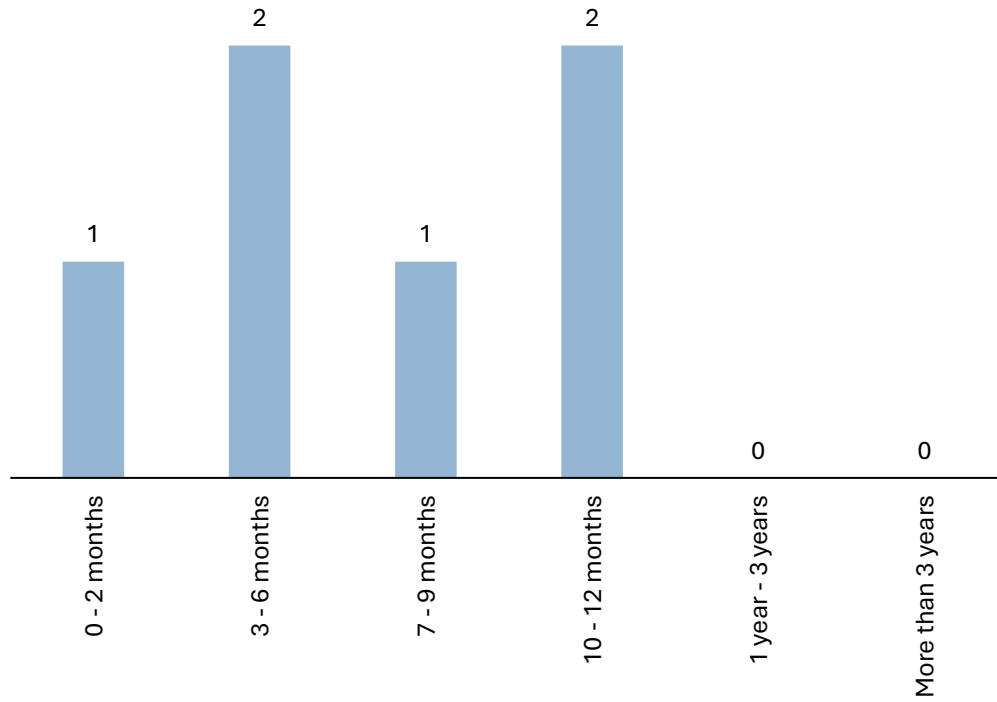
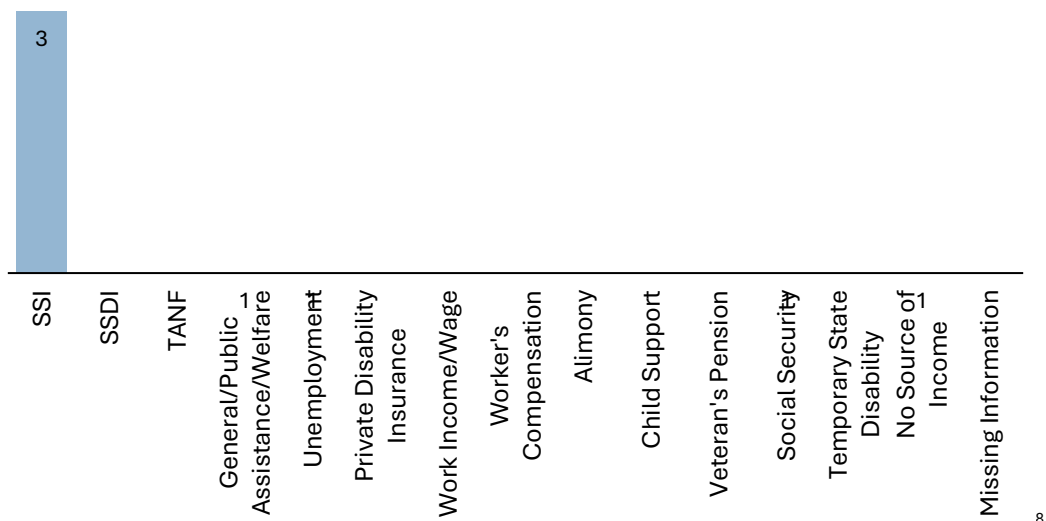


Fig. 25: Income Source of Unsheltered Households by Housing Situation



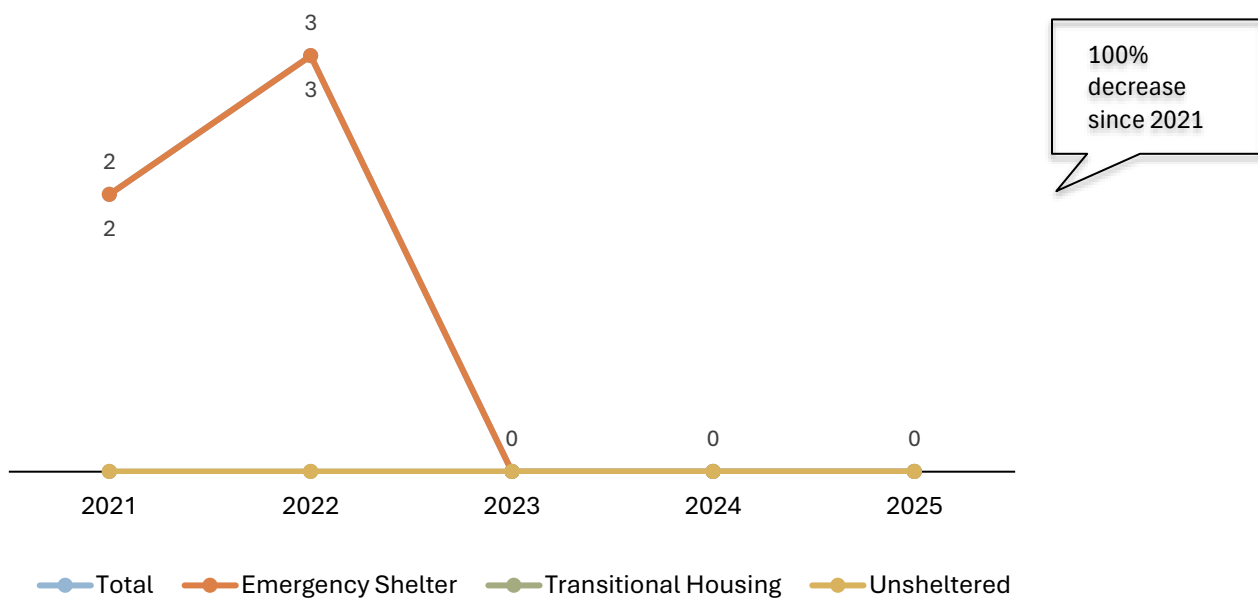
⁸ Please note categories are not mutually exclusive as respondents may have selected multiple options

VI. Findings for Homeless Veterans

In its plan, *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*, the United States Interagency Council on Homelessness (USICH) has prioritized ending homelessness among veterans. Many communities in New Jersey are also striving to end homelessness among our country's servicemen and women.

There were no homeless veterans counted in the 2025 PIT Count in Gloucester County.

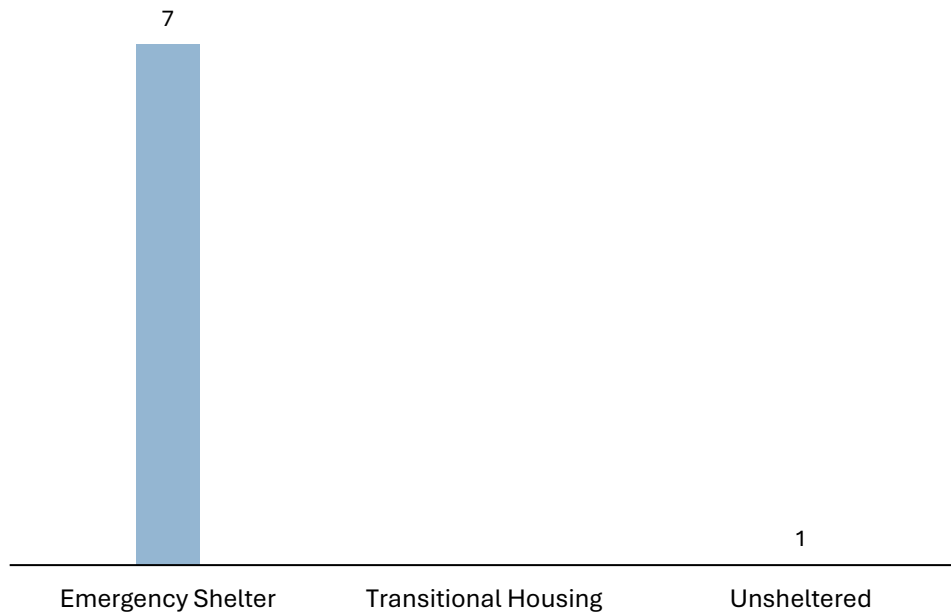
Fig. 26: 5-Year Comparison of Total Homeless Veteran Population by Housing Situation



VII. Finding for Homeless Youth

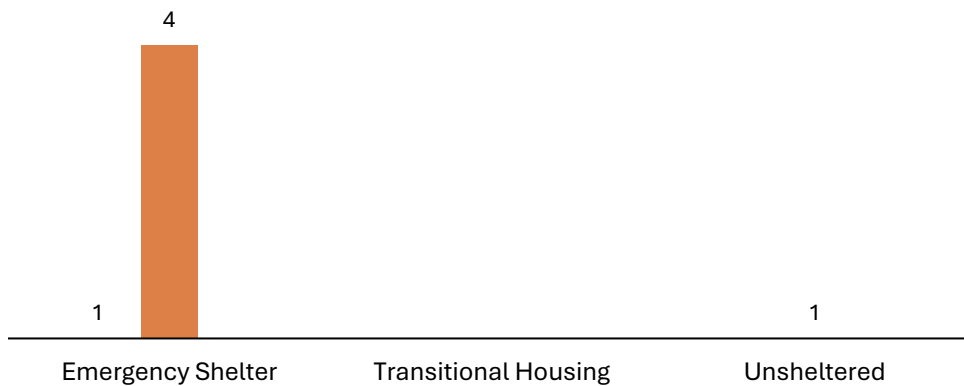
The United States Interagency Council has identified homeless youth as a priority population of focus in *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Many communities across New Jersey are working to better understand the scope and needs of the Youth population experiencing homelessness and are collaborating with community partners to end youth homelessness.

Fig. 27: Number of Homeless Youth by Housing Situation



75% of youth identified as Women (Girl if child)

Fig. 28: Homeless Youth Households by Housing Situation



88% identified as Black or African American

- Households With Dependent Children
- Households Without Dependent Children
- Households with Unaccompanied Minors

Fig. 29: Number of Youth by Disability Type

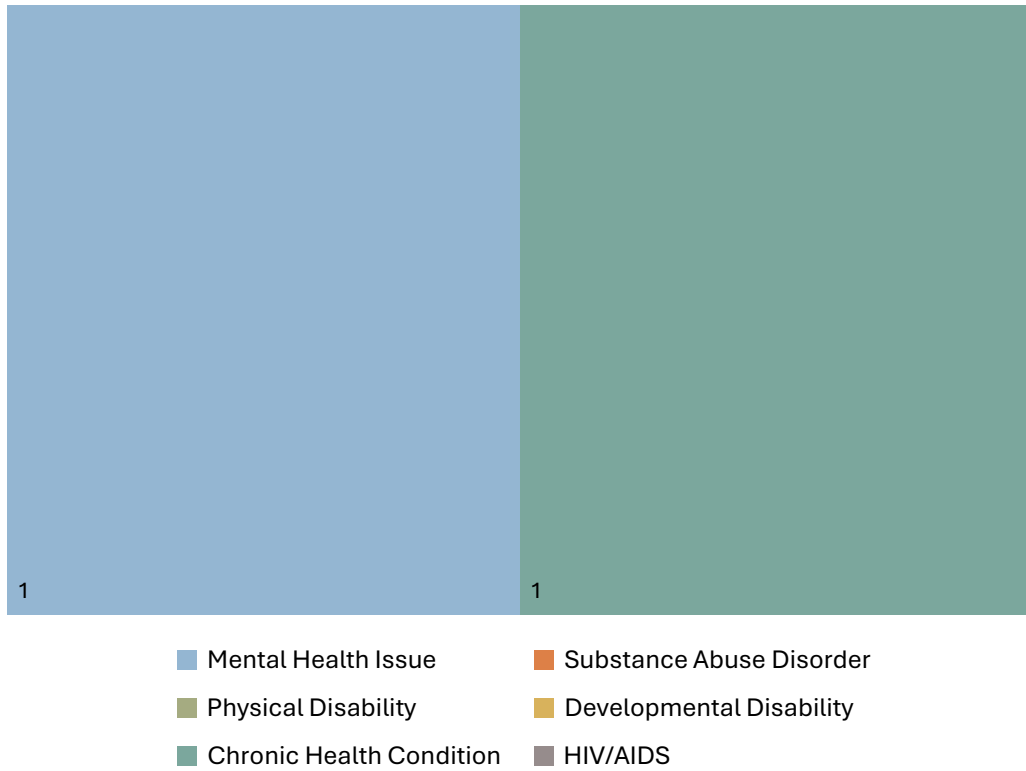


Fig. 30: Episodes of Homelessness Among Youth Households

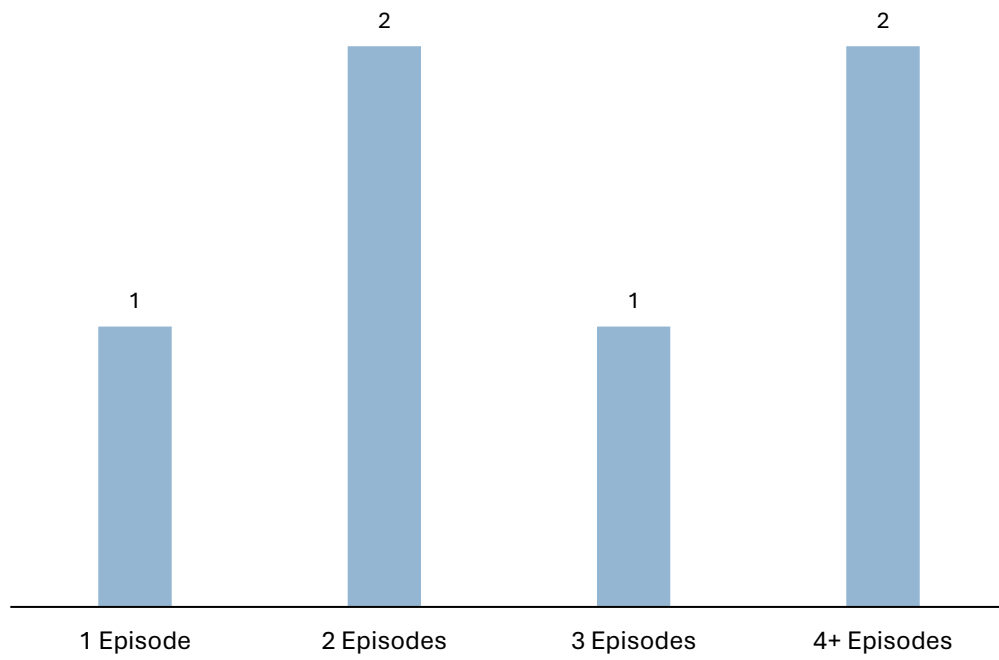


Fig. 31: Length of Homelessness Among Youth Households

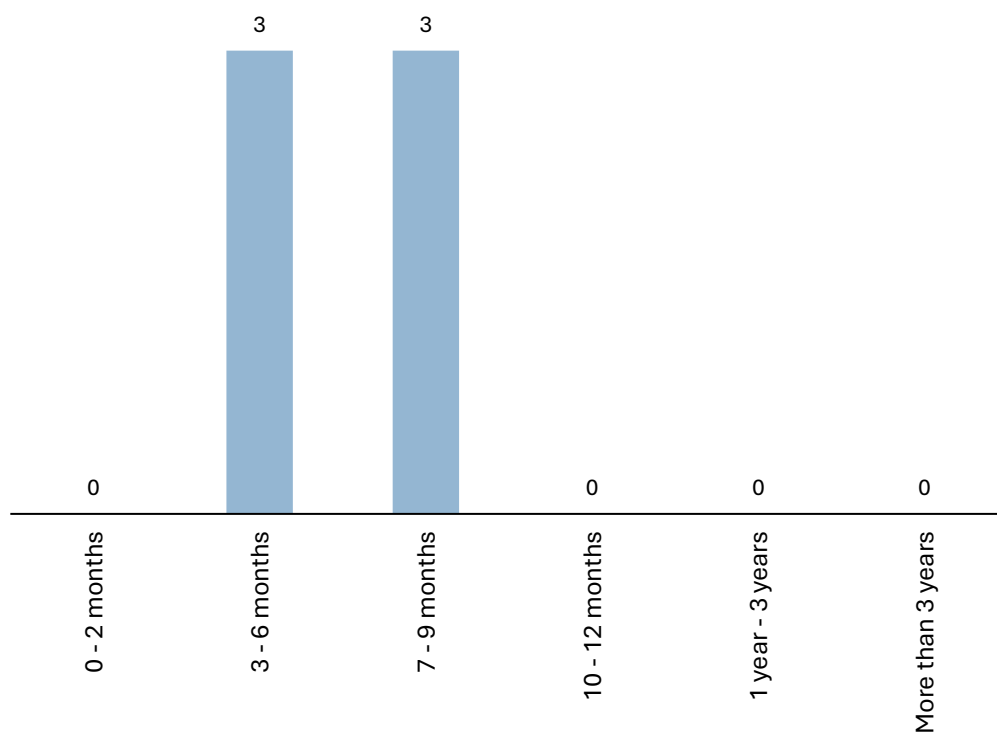
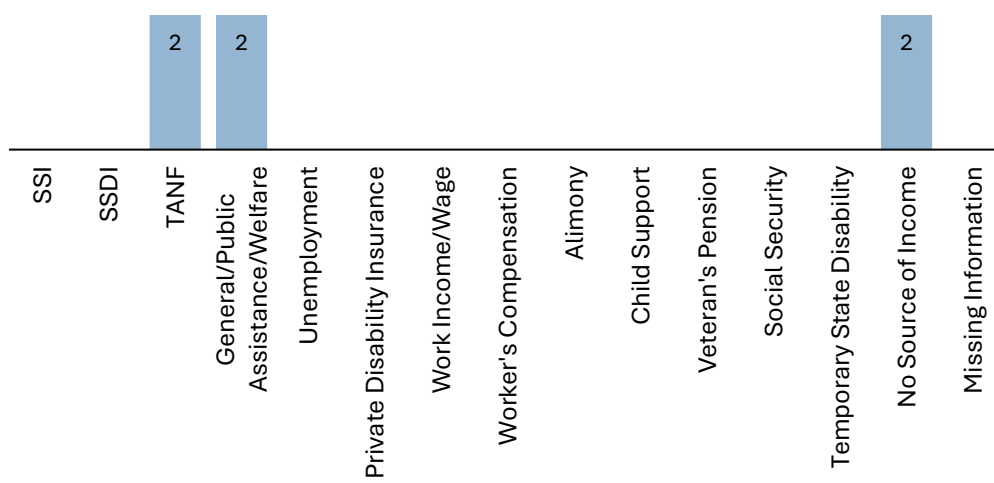


Fig. 32: Income Sources for Youth Households



9

⁹ Please note categories are not mutually exclusive as respondents may have selected multiple options

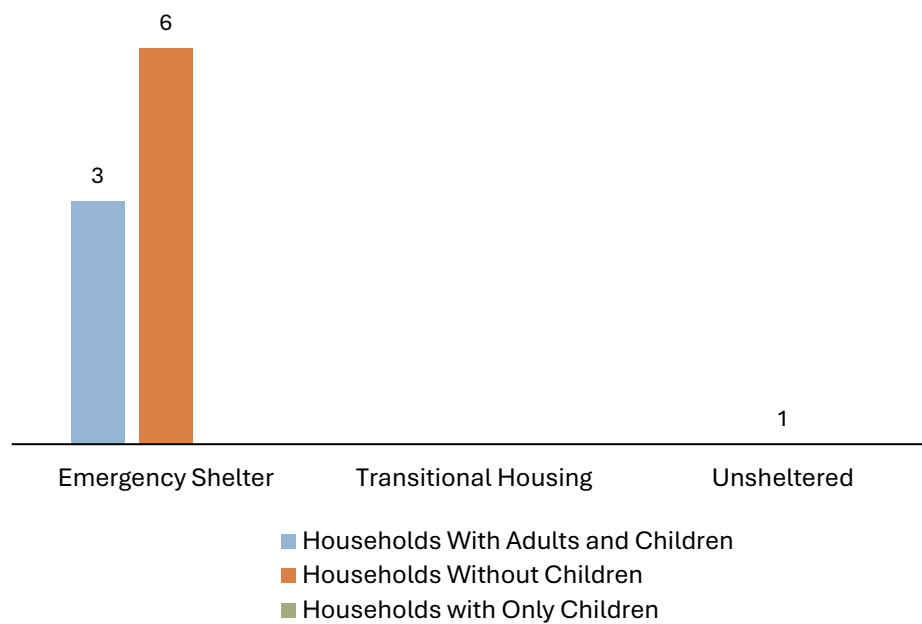
VIII. Findings for Victims of Domestic Violence

Fig. 33: Number of Homeless DV Victims by Housing Situation



73% identified
as Black or
African
American

Fig. 34: Homeless DV Households by Housing Situation



70% were
household
without
children

Fig. 35: Number of DV Victims by Disability Type

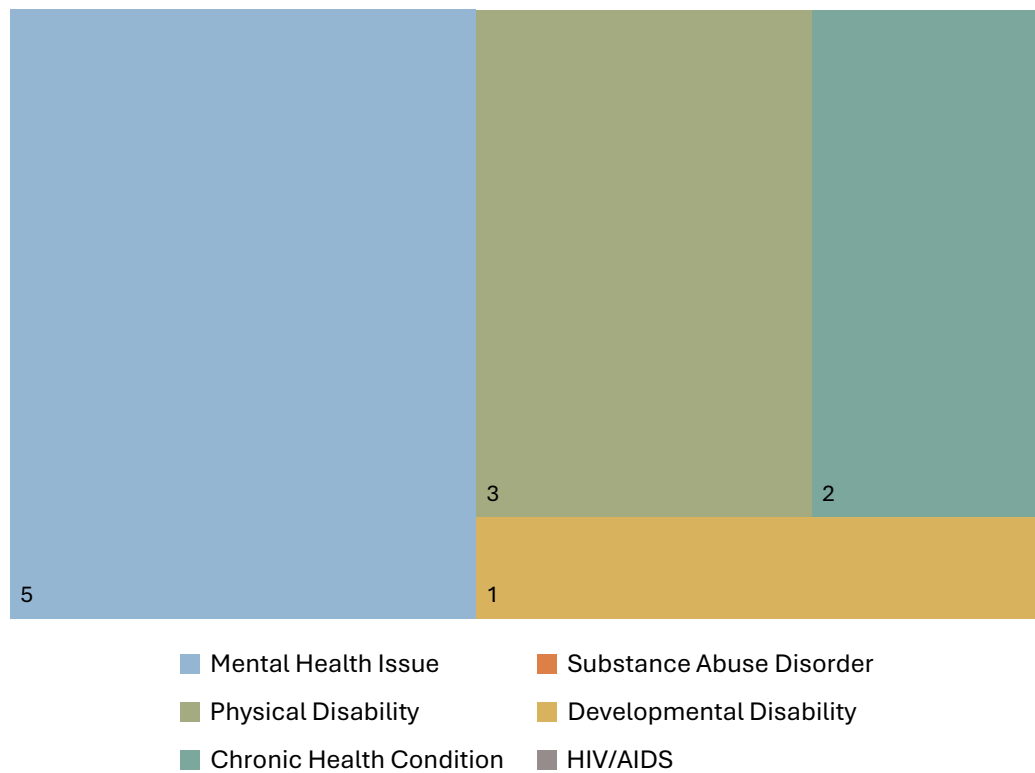


Fig. 36: Episodes of Homelessness Among DV Victim Households

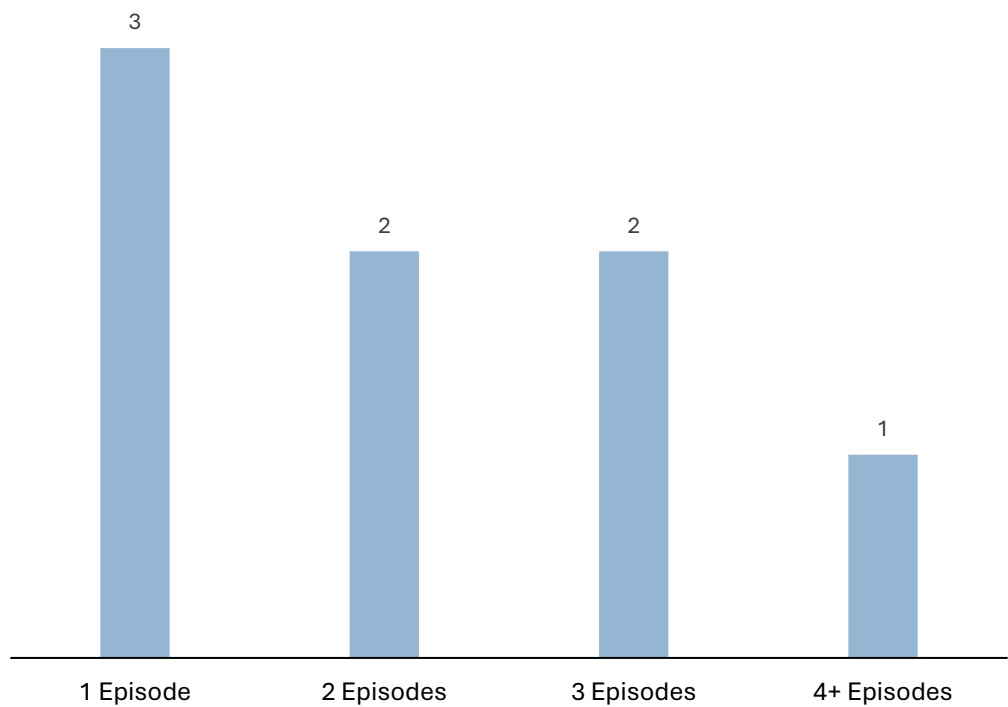


Fig. 37: Length of Homelessness Among DV Victim Households

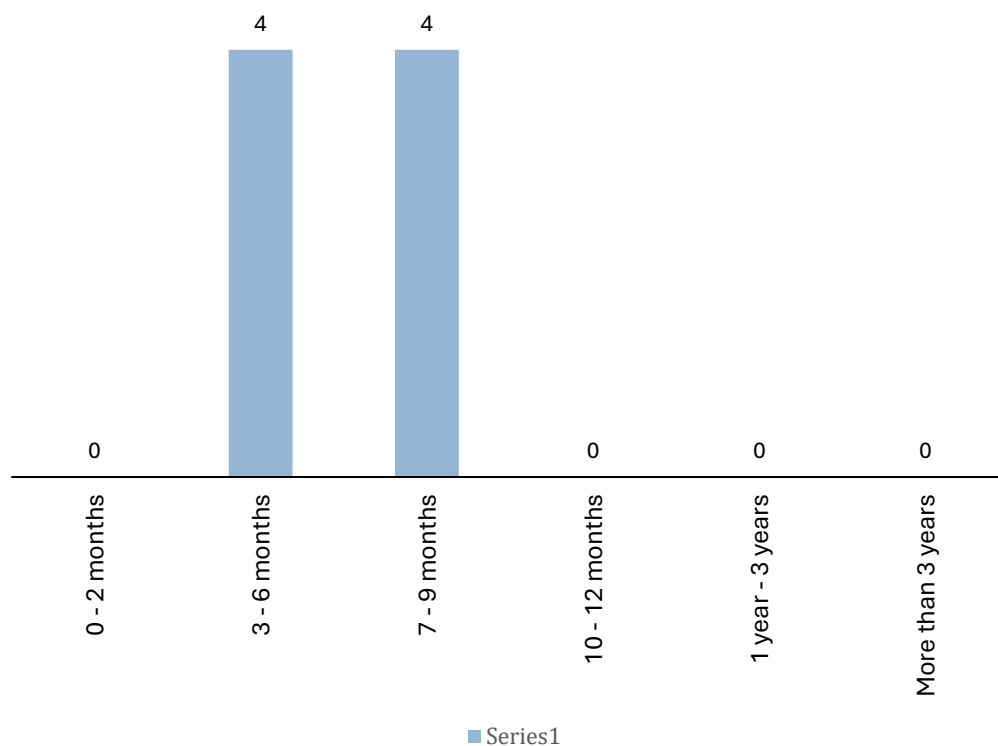
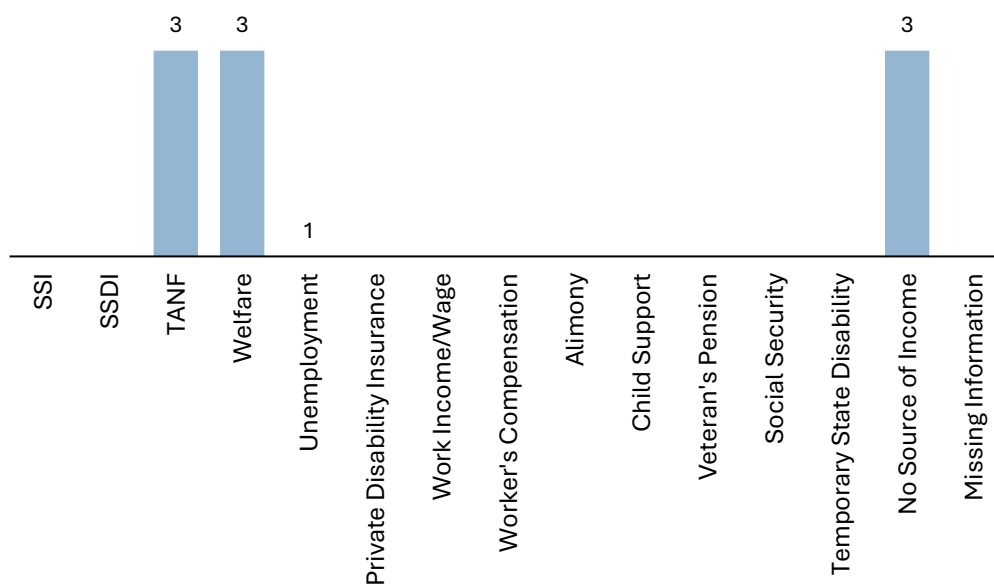


Fig. 38: Income Source for DV Victim Households



¹⁰ Please note categories are not mutually exclusive as respondents may have selected multiple options

IX. Appendix A: Data Collection and Methodology

Requirements for the Count

As part of its Continuum of Care (CoC) application for homelessness funding, HUD requires that jurisdictions across the nation conduct a statistically reliable and unduplicated count of the homeless for one overnight period during the last 10 days of January. New Jersey's Continuums of Care (regional networks of organizations, agencies, and community stakeholders that plan local efforts to help the homeless) conduct an annual count of sheltered homeless persons (i.e., persons in emergency shelter, transitional housing for the homeless, and Safe Haven programs) and at least a biennial count of unsheltered homeless persons.

In their Point-In-Time Count, CoCs must count and report all individuals and families who meet the criteria in paragraph (1)(i) of the homeless definition in 24 CFR 91.5 of HUD's Homeless Definition Rule on the night designated for the count. This includes individuals and families who are:

- **Sheltered**, or "living in a supervised publicly or privately-operated shelter designated to provide temporary living arrangement (including congregate shelters, transitional housing, and hotels and motels paid for by charitable organizations or by federal, state, or local government programs for low-income individuals)," or
- **Unsheltered**, "with a primary nighttime residence that is a public or private place not designed for or ordinarily used as a regular sleeping accommodation for human beings, including a car, park, abandoned building, bus or train station, airport, or camping ground."

Because this report focuses on those respondents who meet HUD's definition of homeless, it does not include information about those who may be at risk of homelessness, precariously housed, or considered homeless under other federal statutes. Persons who, on the night of the count, were living doubled up with another household, living in illegal or overcrowded units, being discharged from a jail or health facility with no subsequent residence, scheduled to be evicted, or paying for their own motel unit were not considered homeless. All survey information collected for respondents who were at risk of homelessness or precariously housed was preserved and shared with each community for local planning purposes but is not included in this report unless otherwise noted.

Data Collection Methods

Monarch Housing Associates provided each of New Jersey's 21 counties with live remote training, online video and print training guides, a practice online survey tool, and technical assistance to aid in the data collection process for New Jersey's 2025 Point-In-Time Count. Point-In-Time Coordinators in each county disseminated PIT training materials and helped facilitate local planning around implementation of the PIT count in their communities.

The count of homeless persons who were sheltered on the night of the Point-in-Time was primarily taken from New Jersey's Homeless Management Information System (HMIS), while the count for the unsheltered and those sheltered by non-HMIS programs was conducted using a Paper Survey tool, personal interviews, and agency client records. This strategy was designed in accordance with HUD guidance regarding conducting both sheltered and unsheltered Point-In-Time Counts. About 53% of the records for households experiencing homelessness were generated through HMIS.

The 2025 PIT Survey tool closely mirrors information collected in HMIS so that the data was comparable for important factors such as duration and episodes of homelessness, household characteristics, income, services needed, and factors contributing to homelessness. Agencies updated all HMIS data to accurately reflect household information the night of the count, and those with programs that were non HMIS-participating submitted information from interviews utilizing the Paper Survey tool through SurveyMonkey. 47% of the records for households experiencing homelessness were generated through SurveyMonkey.

Limitations

1. HUD requires a count of sheltered homeless persons and families annually, but only a biennial count of those who are unsheltered. Even though New Jersey conducts both a sheltered and unsheltered count each year, the comprehensiveness of the unsheltered count may be impacted during the non-HUD required full count years. 2025 was not a HUD mandated year to conduct an unsheltered count; Burlington County opted not to conduct an unsheltered count. Also, the unsheltered count in 2021 was not required due to the COVID-19 pandemic. Factors that affected the 2021 unsheltered count include, but are not limited to: lack of volunteers, reliance solely on homeless service provider staff of which many were understaffed, and inability to host in-person events or service fairs for persons experiencing homelessness.
2. The information presented in this report is based on survey interviews and agency HMIS records. In some cases, survey respondents did not answer every question completely, and homeless provider agencies did not report all client information on the night of the count. For this reason, all charts presented in this report are based on the responses received, but all percentages are based on the total households or individuals served and thus may not total 100% in each category due to possible missing data.
3. Because the Point-In-Time Count represents only one night during the last ten days of January, it is widely accepted that the PIT will undercount the overall homeless population. Undercounting may occur due to difficulty finding those living on the street, inclement weather, incomplete information for people who do not agree to complete the survey, a shortage of volunteers to cover a geographic area, or homeless persons choosing not to seek housing services on the night of the count. This data should not be viewed as a comprehensive measurement of all families and individuals who experience homelessness throughout the year, but rather as a minimum number of persons who experience homelessness in New Jersey on a given night.
4. The Point-in-Time Count represents an attempt by communities across the State of New Jersey to capture a complete census of all persons experiencing homelessness both in shelters and on the street during a single night. While the count is coordinated as a single statewide event, each county across the state develops locally appropriate methodologies for conducting the count of unsheltered persons in the community. As such, there is variation of the scope and depth of the unsheltered count from community to community. However, the sheltered count is conducted in a uniform manner across the state and each community maintains a consistent process for completing the sheltered and unsheltered count from year to year.
5. Given the nature of the Point-in-Time Count as a one-day count of the population experiencing homelessness, data collected on the racial and ethnic breakdown from the PIT is not fully comparable to U.S. Census Bureau data on the racial and ethnic population for the State of New Jersey. While there are limitations on comparing the PIT data, for purposes of examining racial and ethnic disparities, as a result of the single day count, a review of the sheltered population in the State of New Jersey over the course of a full year demonstrates similar trends as seen in the PIT data in which persons identifying as African American or Black, Native American and Hawaiian/Pacific Islander are overrepresented in the population experiencing homelessness.

De-duplication

Monarch Housing Associates collected and merged all HMIS and SurveyMonkey Point-In-Time data from each community into its combined database. Monarch generated two unique identifiers, one more general and one more in-depth, based on the identifying information for each individual record. Using a formula, these unique identifiers were compared to all identifiers for other records in the database to identify potential duplicates.

All duplicates detected through comparison of unique identifiers were then de-duplicated by the following process:

1. Multiple HMIS records where all fields match – a single record was preserved, and all duplicates were removed.
2. Multiple SurveyMonkey records where all fields match – a single record was preserved, and all duplicates were removed.
3. Comparing HMIS to SurveyMonkey records where unique identifiers, disabilities, income sources, household size, and location on the night of the count all match – the HMIS record was preserved and the SurveyMonkey duplicates were removed.

Following this de-duplication of the data, communities were given preliminary data to review all identified duplicates and records with missing data. Communities were then able to update records with missing information and/or request any additional de-duplication they determined prudent. Monarch then updated and removed additional records based on community feedback prior to completing its final analysis and report.